

Allan Andrade

**Graphic/UI Designer &
Website developer (Wordpress).**

With over a decade of experience creating art for companies worldwide, I have had the opportunity to work on a wide range of projects for over 10 years. My passion for creativity, coupled with my technical expertise, makes me confident in my ability to contribute to Mediabooster.

In my previous roles i assisted my clients with:

- **Art for web:** Created visually appealing and user-friendly imagery for web as social- media, banners for websites and e-commerce.
- **UI Design:** Crafted intuitive and aesthetically pleasing interfaces for web applications, software, stream overlays and panels.
- **Print Design:** Produced high-quality print materials, product designs, apparel designs that align with clients branding and objectives.
- **Branding:** Developed and executed branding strategies that effectively communicate clients identities and values.
- **Decks and Presentations:** Designed compelling pitch decks and presentations that have helped clients secure funding and partnerships.

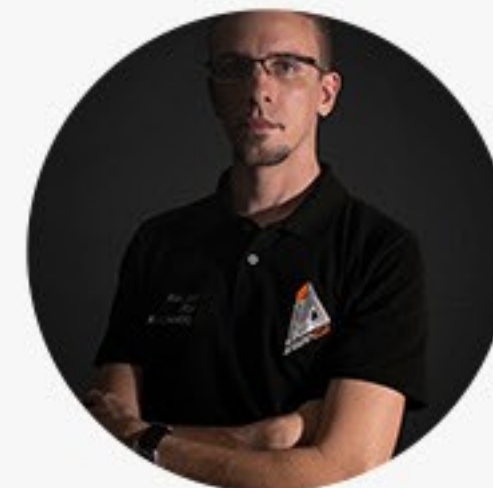
- **Wordpress Website Design and Development:** Leveraged my skills in web design and development to create responsive and dynamic WordPress websites.

You can find a link to my portfolio at the end of this deck with my esports material and to see some companies & organizations that i have worked for, I truly believe my passion for design and my track record make me a great fit for your company. I could easily adapt to your team as I have outstanding experience in creating design solutions for multiple scenarios, as listed above.

I look forward to the opportunity to discuss how my skills and experience can contribute to your continued success.

I appreciate your consideration of my application and am excited about the possibility of becoming a valuable member of Mediabooster.

Sincerely,



A stylized, handwritten signature in black ink, consisting of several loops and sharp angles, written over a horizontal line.

Allan Andrade.

Keep in mind that most of my work can be seen at **id820.net** but the ones at my website are electronic sports related.

The intention of this simple deck is to put together work that is not related to the gaming industry or it's related but could be used for general purpose (like the websites and print art for example).

Feel free to visit my portfolio with over 10 years experience put together for esports, connected to the **biggest organizations and companies world wide.**

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Search...

League of Legends

CS: Global Offensive

Valorant

Halo

Collegiate

Fighting Games

Call of Duty

Dota

General

League of Legends Article Slide

And here goes a nicely done description of the slide.

EsportsBrief

Discord

Latest videos

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January 24, 2022

Labore sed laborum sunt voluptates um

January 24, 2022

Labore sed laborum sunt voluptates um

January 24, 2022

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Latest news

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January 14, 2022

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January 12, 2022

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Esports Read

ESPORTSREAD

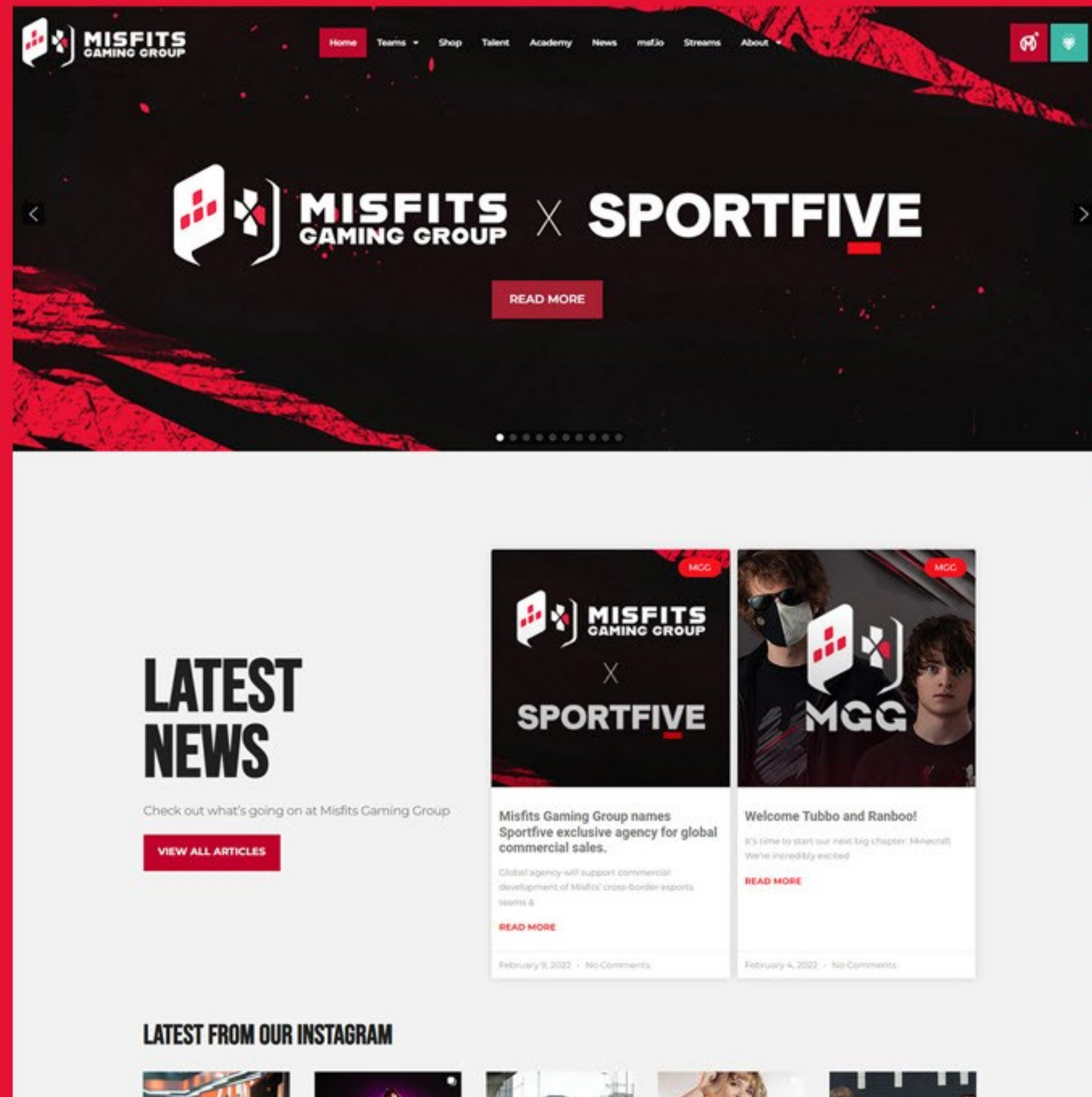
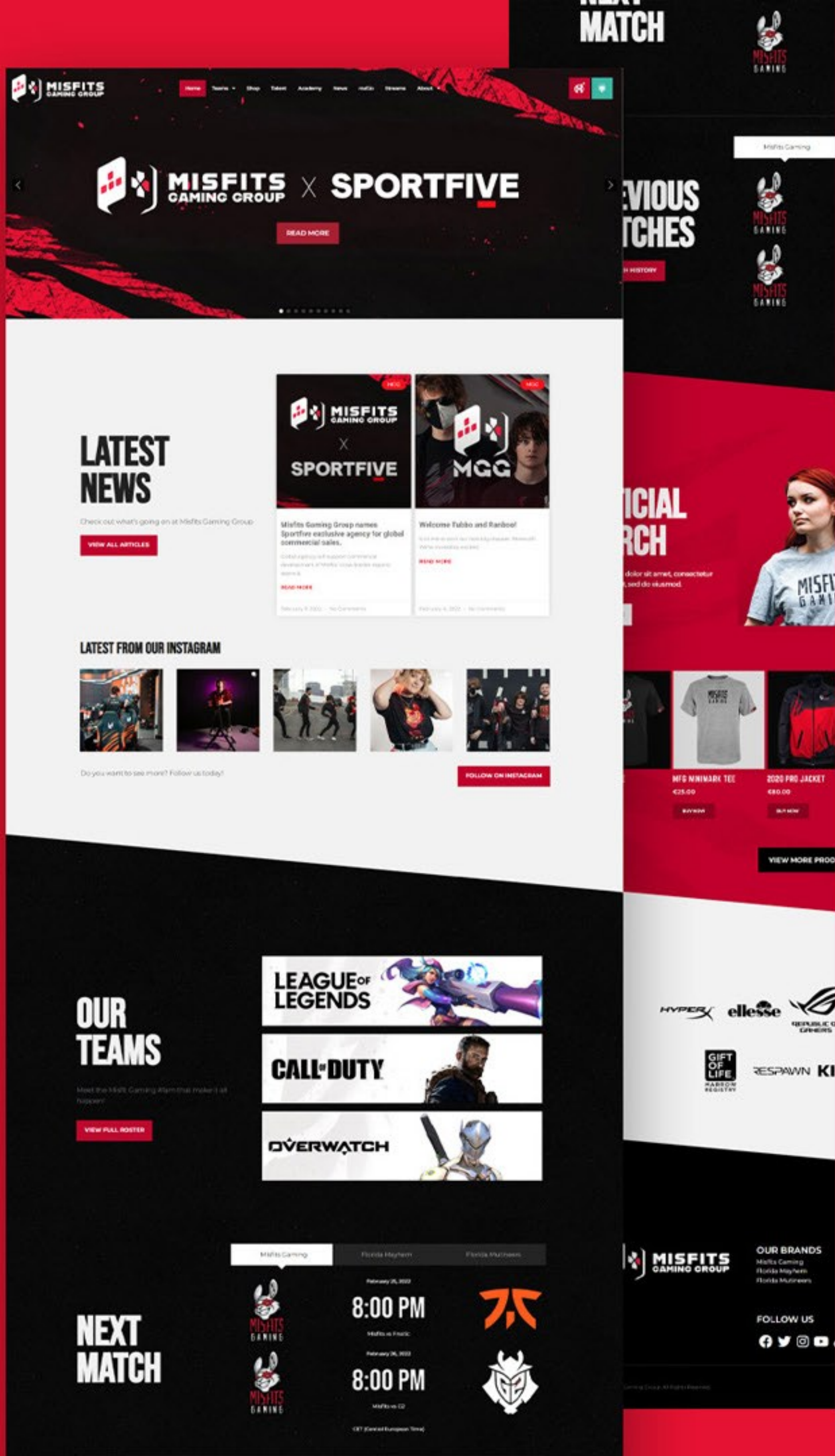
Partners

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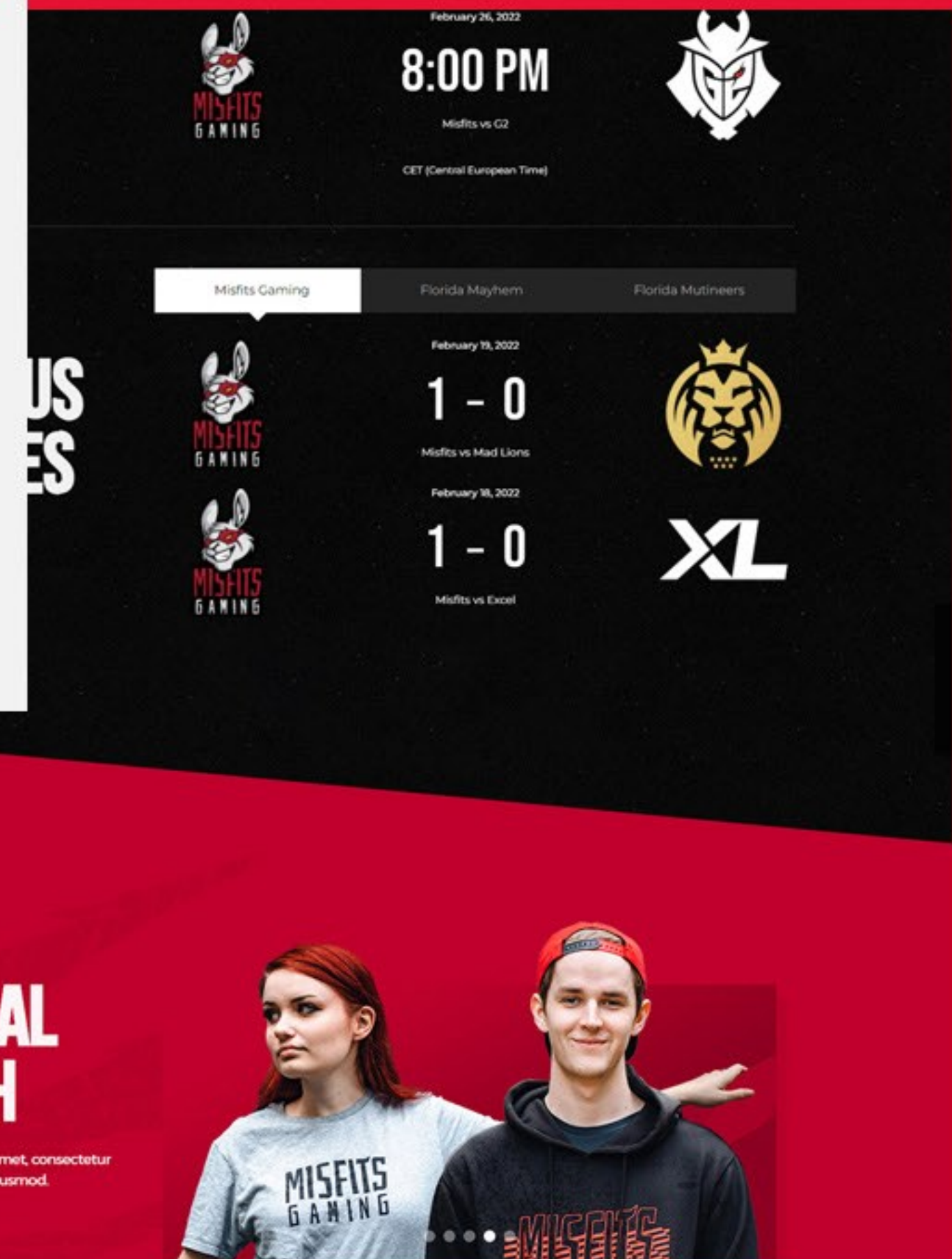
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Misfits Gaming





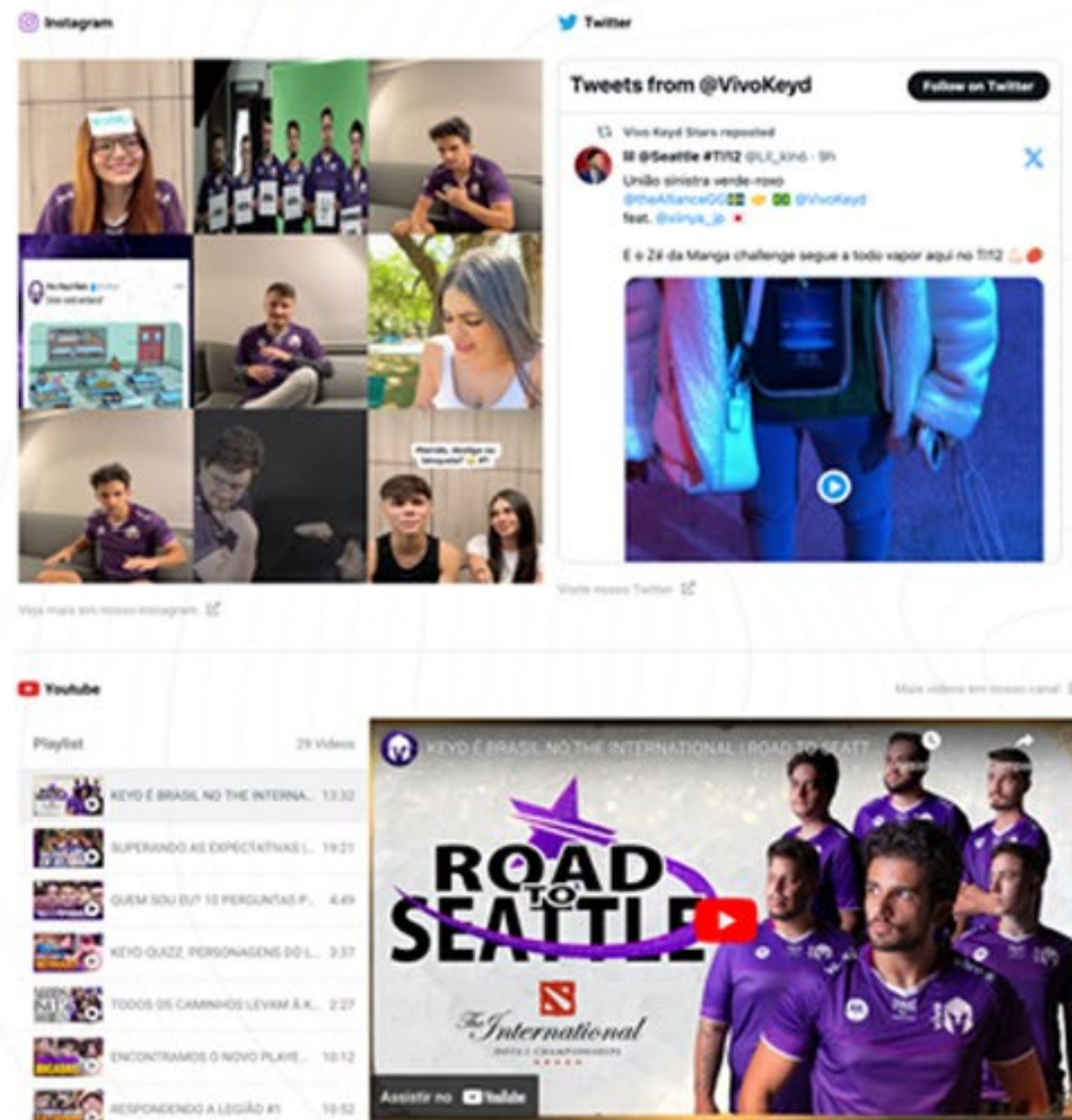
VKS LINEUPS



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NOSSAS REDES SOCIAIS



PRÓXIMAS PARTIDAS

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	October 24, 2023 11:08 pm VKS vs TEAM			
	October 24, 2023 11:08 pm VKS vs TEAM			
	October 24, 2023 11:08 pm VKS vs TEAM			

VKS ESPORTS BRASIL – ÚLTIMAS NOTÍCIAS E ARTIGOS



Vivo Keyd Stars



BEHIND THE STARS



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Powering Community in the Metaverse with NFTs

We represent the evolution of NFTs from simple virtual collectibles to your gateway into thriving communities that delight, inspire, and impact.

[Get started](#)
[Get started](#)
[Learn more about NFT](#)


Why NFTs?



Non-fungible basically means unique or one-of-a-kind. This is a really important feature for the digital world. The internet has made it very easy to copy and paste, whether it be images, videos, or stories. NFTs bring that all important attribute of scarcity into the mix.



NFTs are ideal for authenticating your membership or involvement with a club, association, team or any broad group of people.



NFTs allow owners to access exclusive events, prizes, rewards and all sorts of opportunities. At the same time, these NFTs trade on large and liquid exchanges, which makes it easy to sell your membership (hopefully for a profit).

Because we are the community experts.

One of the most important attributes of NFTs, metaverse and blockchain is the ease with which almost anyone can launch a new project or implement a new idea. With so many new NFT projects being launched every day, how does one raise the likelihood of success? With community and audience. All these projects only hold value if millions of people show up to play and engage and purchase. This is where we come into play. We know how to build the community quickly, effectively, and economically. In the metaverse gold rush, the picks and shovels are going to be community and audience engagement. We are experts at wielding these weapons.



Because we have the team to execute everything from concept design to NFT minting and ongoing community support.

Our team has launched successful NFT projects that represent over 12\$ million in total sales. With over 60 million minutes watched, we have created a content powerhouse, which features over 45,000 members and 10 million followers. Additionally, we have created the world's leading gaming tournaments and events, which draw over 100,000 live concurrent viewers on Twitch and millions of views on YouTube.

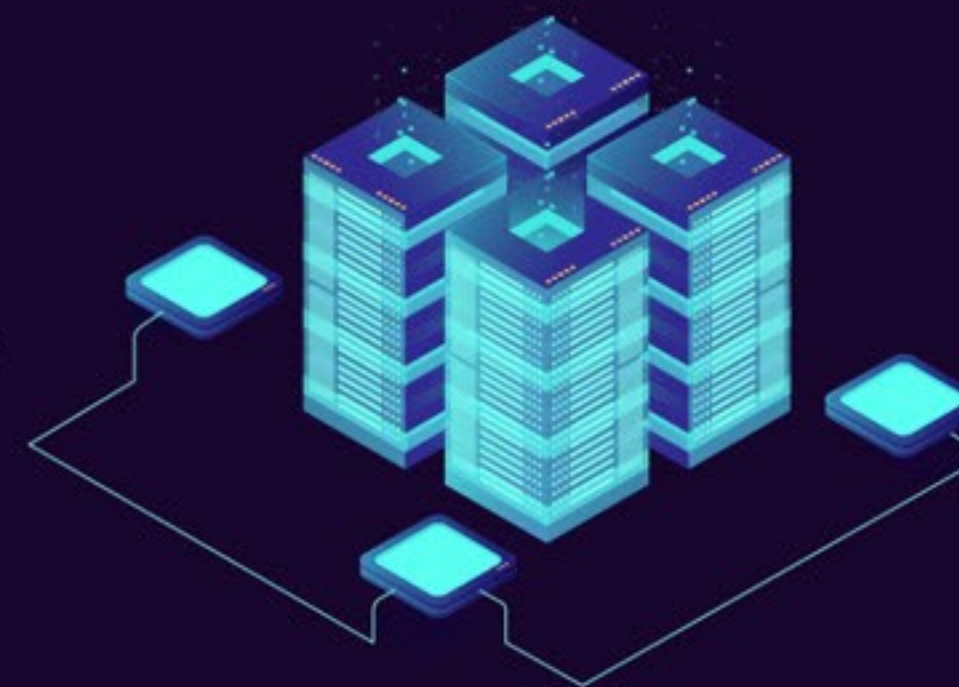
Additionally, we have the graphics, animation and production experts to bring your concept into reality. Our dev team will ensure a flawless NFT minting and launch on all reputable marketplaces.



Why us?

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We represent the evolution of NFTs from simple virtual collectibles to your gateway into thriving communities that delight, inspire, and impact.

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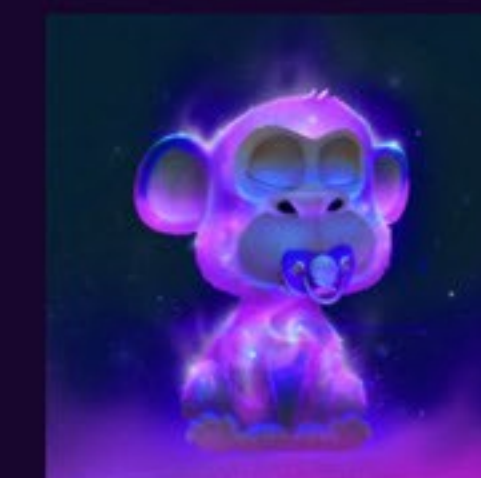
Why NFTs?



Our team lead the full marketing plan for both of these projects, from 0 followers across all social media, to thousands of followers, millions of impressions, millions of views, and top trending successful projects in the NFT space.

Ape Kids Club

- \$3M in sales during public mint sold in 8 minutes
- (~ \$30M in secondary volume traded 1/30/22)



MoreThanGamers

- \$9M in sales during public mint sold in 8 seconds
- (~\$20M in secondary volume traded 1/30/22)



Websites

Art for web

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Print Design

Branding

Decks and Presentations

Art for web

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Start guide for beginners

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2023



→ **Texto sobre a postagem aqui** →

→ LET'S START

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Start guide for beginner designers

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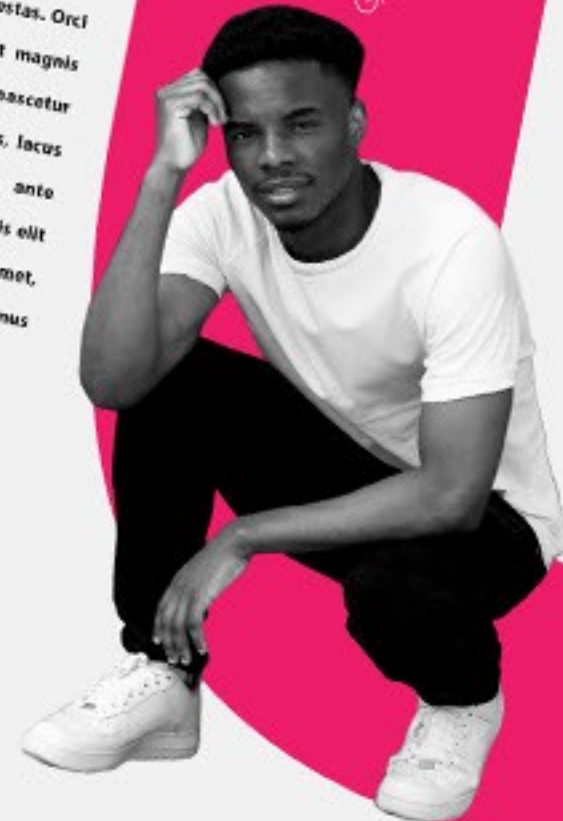
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Digital
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Know Your Audience

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We Create
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New Video

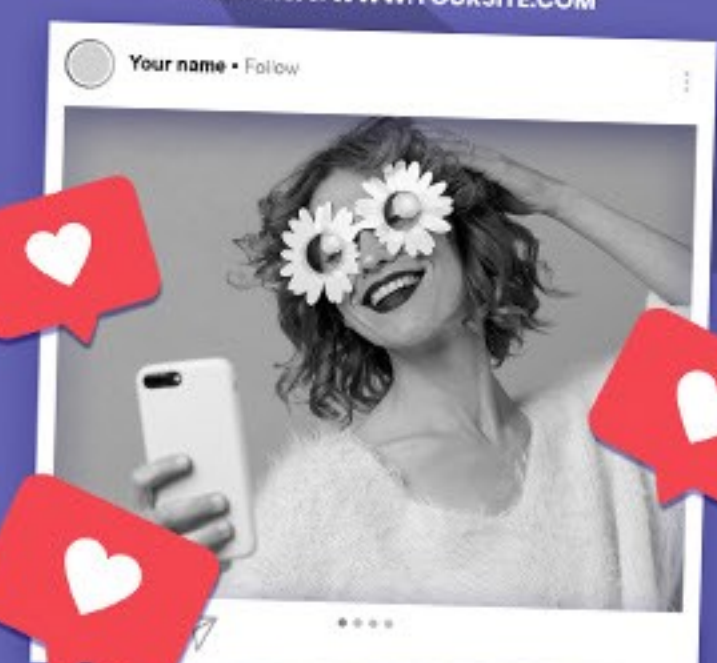
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SINCE 1986

VISIT OUR NEW RESTAURANT



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LOREM IPSUM — \$ 30
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RESERVE

Logo

PREMIUM BURGER



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Art for web

Print Design

Branding

Decks and Presentations

UI Design

Print Design











Allan Andrade
Diretor de Arte

WWW.ID820.NET

 55 11 9999-8888

 skypehere

 email@adress.gg

  PAINGAMING



Allan 'id' Andrade
Diretor de arte

 id820.net

 id@id820.net

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REAL **ART** FOR REAL **GAMERS**









Websites

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Print Design

Branding

Decks and Presentations

UI Design

Branding



REET





PANDORA
SILKROAD

PANDORA
SILKROAD



Websites

Art for web

Print Design

Branding

Decks and Presentations

UI Design

Decks and Presentation



DECEMBER 2021
Prepared for KFC (Kentucky Fried Chicken)

KFC - WHO WE ARE

FAN ENGAGEMENT PLATFORM

to help brands engage millions of fans in the thriving new media channel of gaming

NEFITS TO KFC

IGNED TO HIEVE YOUR ALS



Dedicated gaming squad - Harness a squad of 3,000 - 5,000 content creators

Persistent messaging - Leverage 500 million minutes of viewed content every month. 10M+ monthly impressions

Live viewership - Attract 100K+ live viewers every month

Social goodwill - Alignment with important social causes to raise brand recognition

KFC - HOW WE HELP KFC

WE'LL MAKE SURE YOU DO IT RIGHT

Partner with Us to launch the KFC Gaming Squad

Design your connection to a highly suitable and desirable target audience

Generate guaranteed results: 100K+ live viewers & 10M+ social impressions...every single month



DECEMBER 2021
Prepared for KFC (Kentucky Fried Chicken)

KFC - WHO WE ARE

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02

KFC - BENEFITS TO KFC

ALIGNED TO ACHIEVE YOUR GOALS



Dedicated gaming squad - Harness a squad of 3,000 - 5,000 content creators

Persistent messaging - Leverage 500 million minutes of viewed content every month. 10M+ monthly impressions

Live viewership - Attract 100K+ live viewers every month

Social goodwill - Alignment with important social causes to raise brand recognition

11

KFC - HOW WE HELP KFC

DESIGN, BUILD AND OPERATE A GAMING COMMUNITY

to help KFC engage millions of fans in the thriving new media channel of gaming.

We will take you there.



07

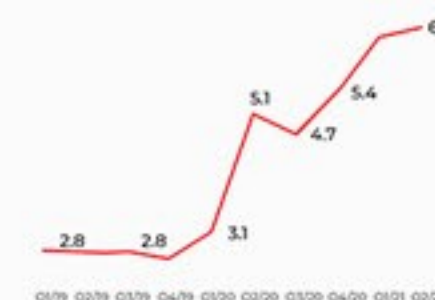
KFC - GAMING IS COMMUNICATION

Gaming has become the next social media platform

Gaming is more authentic and conversational...not transactional

Number 1 form of content consumption and communication for 18-35 year olds

HOURS OF WATCH TIME ON TWITCH (BILLIONS)



twitch

04

KFC - VISION FOR KFC

WE'LL MAKE SURE YOU DO IT RIGHT

Partner with Us to launch the KFC Gaming Squad

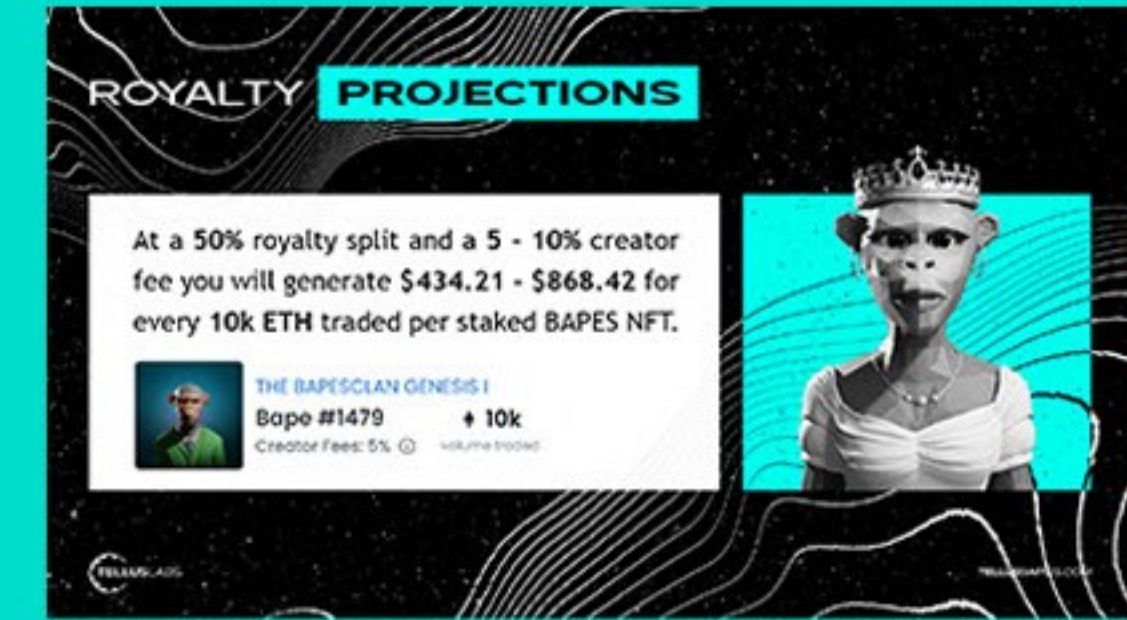
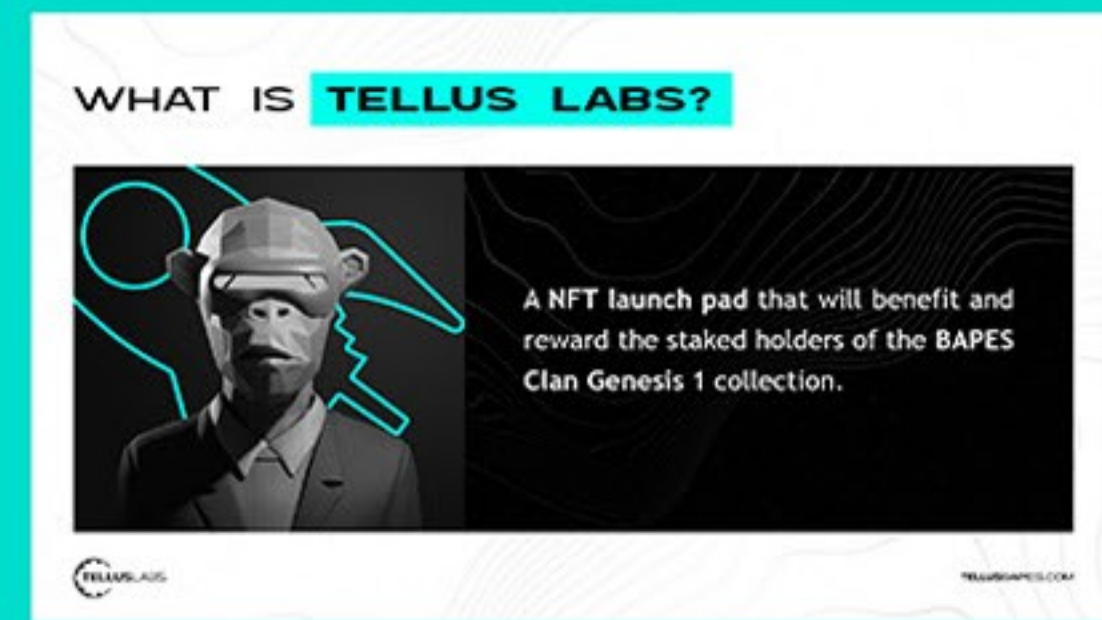
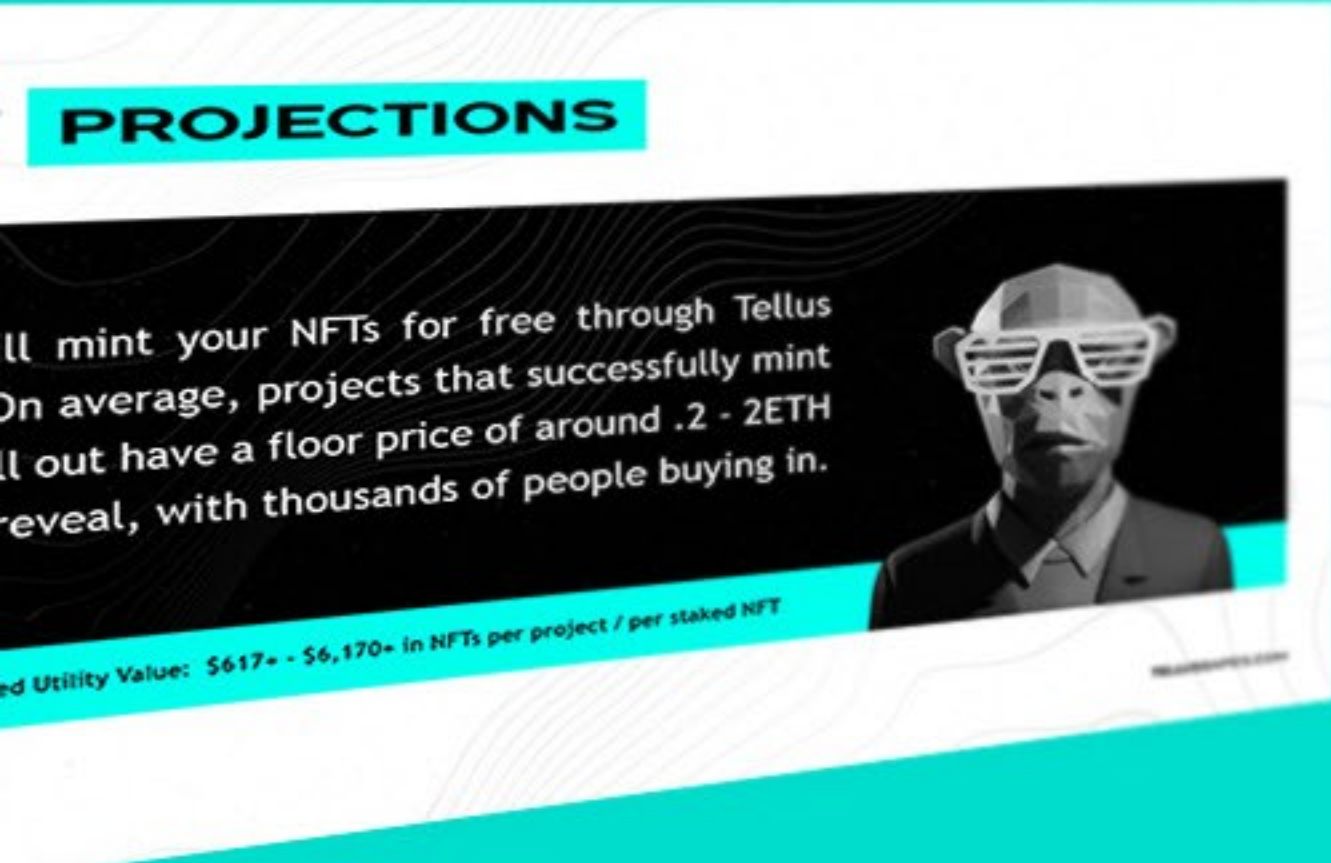
KFC
GAMING SQUAD

Deepen your connection to a highly suitable and desirable target audience

Differentiate vs. the competition and traditional marketing approaches

Generate guaranteed results: 100K+ live viewers & 10M+ social impressions...every single month

06



Unleash a powerful
engaging and active
community of strength

CMO and
Ambassador
of Bapes C



WEEKLY QUALIFIERS

JANUARY 2022
Jan 4th, Jan 17th, Jan 18th, Jan 25th

FEBRUARY 2022
Feb 1st, Feb 8th, Feb 15th, Feb 22nd

MARCH 2022
March 1st, March 8th, March 15th, March 22nd, March 29th

APRIL 2022
April 12th, April 19th, April 26th

MAY 2022
May 3rd, May 10th, May 17th, May 24th, May 31st

JUNE 2022
June 7th, June 14th, June 21st, June 28th

WEEKLY MAIN CUP

JANUARY 2022
Jan 6th, Jan 13th, Jan 20th, Jan 27th

FEBRUARY 2022
Feb 3rd, Feb 10th, Feb 17th, Feb 24th

MARCH 2022
March 5th, March 12th, March 19th, March 26th, March 31st

APRIL 2022
April 12th, April 19th, April 26th

MAY 2022
May 10th, May 17th, May 24th, May 31st

JUNE 2022
June 7th, June 14th, June 21st, June 28th

JAN 1ST TO JUNE 30TH

QUALIFIERS PRIZE POOL

\$26,000

JAN 1ST TO JUNE 30TH

MAIN CUP PRIZE POOL

\$130,000

Operating Costs From Jan 1 - June 30th

- ◆ 52 Events: \$2,000 per event = \$104,000
- ◆ Includes Marketing Plan, Graphic Design, Professional Production, Run of Show, Live Tweets and Posts, Managing and Operating the Qualifiers, Community Involvement, Cost of Casters.

Total Cost for Fortnite from Jan 1- June 30th

- ◆ Total: \$260,000
- ◆ Main Cup Prize Pool: \$130,000
- ◆ Qualifier Prize Pool: \$26,000
- ◆ Operational Costs: \$104,000

Hosted by
TSM Ops1x

FORTNITE PROJECTIONS PER MONTH

JAN Total Live Viewers: 250,000cew Video Views: 3M Social Media Impressions: 5M Portal Members: 50K	APR Total Live Viewers: 300,000cew Video Views: 6.0M Social Media Impressions: 8.75M Portal Members: 88K
FEB Total Live Viewers: 260,000cew Video Views: 3.1M Social Media Impressions: 6.75M Portal Members: 79K	MAY Total Live Viewers: 340,000cew Video Views: 7.0M Social Media Impressions: 10M Portal Members: 23K
MAR Total Live Viewers: 210,000cew Video Views: 3.4M Social Media Impressions: 10M Portal Members: 122K	JUN Total Live Viewers: 342,000cew Video Views: 8M Social Media Impressions: 30M Portal Members: 269K

6 MONTH
TOTAL PROJECTIONS

1.7M CCV

36.8M

75.5M

350k

APEX

— LEGENDS —

FORMAT

- ◆ Two Scheduled Weekly Tournaments
- ◆ Main Event consists of 17 Pro Teams & Amateur Qualified Teams
- ◆ Main Event Prize Pool: \$5,000 USD Weekly
- ◆ Ladies Cup Prize Pool: \$2,000 USD Weekly
- ◆ Ladies Cup: Every Tuesday (Fits ALGS Schedule For Now)
- ◆ Main Cup: Every Thursday (Fits ALGS Schedule For Now)



WHY DID WE CREATE BFC

After amassing the fastest growing gaming team in the world, Team Kungarna, and winning over \$1,000,000 at the Fortnite World Cup, we wanted to leverage our strong community of over 1M+ supporters to launch successful tournaments for the gaming community.

12M+	12M+
27K+	8M+
20K+	327K

BFC

WHY GAMING CONTENT MATTERS

Esports Audience Growth
Source: esports market report

Year	Total Audience
2019	443M
2020	495M
2023	646M

100 BILLION hours of gaming content watched in 2020 on Youtube
Source: Youtube blog

71 MILLION hours of gaming content consumed on a daily basis on Twitch
Source: Mediakix

THE TRADITIONAL TOURNAMENT MODEL

- Esports tournaments drive millions of viewers to consume gaming content
- Tournaments are usually hosted and controlled by game developers and publishers

Publisher:	EPIC	RIOT	BLIZZARD
Tournament:	Apex	League of Legends	Overwatch
Prize Pool:	\$30M	200K	\$3.5M
Viewership:	2.3M	550K	1.55M

BFC



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12M+	12M+	17K+
MINUTES WATCHED PER MONTH	GAUGESET IMPRESSIONS PER MONTH	AVERAGE VIEWERS PER MONTH
27K+	8M+	1,5M+
TWITCH SUBS PER MONTH	TWITCH FOLLOWERS	TWITTER FOLLOWERS
20K+	327K	
TWEETS PAST WEEK	LIKES PAST WEEK	

BFC

Team KUNGARNA

OUR VISION WITH UAE

We will organize, produce, execute, and host the **BIGGEST** gaming events ALL YEAR LONG!

We will use the BFC platform and network to connect with top gamers, pro players, and superstar celebrities from North America, South America, Europe, Asia, Africa, and the Middle East featuring UAE as the center stage of the gaming world!

BFC

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THE TRADITIONAL TOURNAMENT MODEL

- Esports tournaments drive millions of viewers to consume gaming content
- Tournaments are usually hosted and controlled by game developers and publishers

Tournaments are promoted mainly from:

Large Prize Pool

Popularized Gamers

Sources: Esports Insider, Republicworks, Blizzard

BFC

TOP 3 BFC SUPERSTARS

 MONGRAAL 4.6M Subscribers 2.1M Followers 4.5M Followers 5.2M Followers	 SWAY 3.98M Subscribers 1.5M Followers 3M Followers 815K Followers	 CLIX 1.93M Subscribers 2M Followers 2.1M Followers 2M Followers
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Total Viewership: 973,027,117 Views

BFC

CUBEVERSE

Partnership

CubeVerse Community

Community is one of the biggest utilities and assets in all of web3. By bringing several projects together under one metaverse we are forging a giant community which will extend beyond the CubeVerse. Our mission is to bring success to every project involved in our ecosystem. Have an upcoming promotion, new mint, or big announcement? Utilize your CubeVerse partnership to amplify your marketing campaign. We will be hosting weekly events outside of the CubeVerse to help promote and grow our communities. This includes Twitter Spaces, Discord AMAs, Raid competitions, Poker events, Gaming tournaments, and Real life events. All CubeVerse partners and holders are reserved invites to these events and eligible for all rewards.

Value of our BFC events

Publisher:	EPIC GAMES	RIOT GAMES	BILZARD
Tournament:			
Prize Pool:	\$30M	200K	\$3.5M
Viewership:	2.3M	550K	1.55M
Viewer to Dollar Value	0.076	2.75	0.428

\$5K Prize Pool

102K Viewership

20.4 Viewer to Dollar Value

Our innovative tournament model has proven to gain massive audience with efficiency for every dollar!

The first ever multi project operated metaverse world.

CUBEVERSE

Partnership

The first ever multi project operated metaverse world.

How does it work?

Each project in the CubeVerse owns their own "state". Your state comes with a massive city themed and catered to your project. Your state will be token gated with a web3 login where holders are required to own one of your NFTs to gain access to your assets, events, and perks as a citizen of your state. This means a holder of any project in CubeVerse could travel to your state and interact with your holders, BUT they will not be able to participate in your states events, missions, or purchase any of your items. This allows the overall metaverse to be extremely interactive, but also maintain an exclusive experience with plenty of opportunities for your holders.

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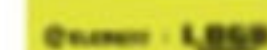
Our innovative tournament model has proven to gain massive audience with efficiency for every dollar!

Confirmed partners



LET US GET STRAIGHT TO THE POINT

We completely comprehend how ambitious and forward-thinking your plans are at ElementUnited. We have examined your deck, website, and webinar you released on your Youtube. Not only do we see the big overall picture, we understand and support your core values. We are not shy or weak minded from undertaking massive projects and opportunities and executing as a team successfully. We have proven results of execution, generated millions of dollars in gaming and web3 industries, and have the exact experience you may be looking for to support your long term vision. So the question you might be asking is where can we help?



TOKENS = NFTS

is a "profile-picture" with no real substance to them. We view this as Rug Pull NFTs, tokens on the blockchain with no benefits, substance, or value to offer the holders.

utility to their holders, in the form of benefits, connectivity, and major opportunity! In essence, the opportunity comes from the efficiency of the technological infrastructure of the Blockchain, which directly relates to verifiable ownership, a concept that the majority of the population have not fully grasped but will all soon adopt.



NFTS ARE:

- » Metaverse Economy
- » Assets with Verifiable Ownership
- » Access Tokens
- » Peer 2 Peer
- » Decentralized, with no centralized limitation
- » Community Driven
- » Powered by Utility
- » The Future of Digital Assets
- » Valued through Tokenization
- » Communication Tool
- » Global Connectivity
- AND MUCH MORE...

WHO ARE WE?



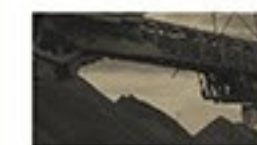
Michael is a social media sensation with a heavy YouTube background. Michael has amassed 450,000,000 views on YouTube with over a million followers across social media. Michael specializes in marketing projects and has sold out several projects successfully through his heavy experience in marketing and promotional Michael follows in traveling heavily in community engagement and building community organically from the ground up, executing in animations, project roadmaps, project utility, and social media promotion.



Brian has worked with some of the biggest YouTube stars on the planet with a successful gaming background launching the biggest gaming projects of the time, Team Grafted. Brian has managed talent for years, most notably launching the career of Post Malone. Brian also specializes in partnerships and business ventures and is active in high excellence in company innovation.



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Moe is a founder of one of the most successful and innovative projects in the NFT space, BAFESCAN. Moe has increased the value of his NFTs with an average rise in value amounting to over 700% in less than one year, hitting a record peak floor price of 10 ETH per NFT which originally was around 1 ETH. An expert in managing community and community relations, public speaking, ambassador and expert mentor of Web3.



Stevie is one of the most influential figures of all time. Stevie Williams specializes in brand building being the founder and creator of the DGA brand. Stevie helps connect different experienced ambassadors to help amplify the brand to new levels.



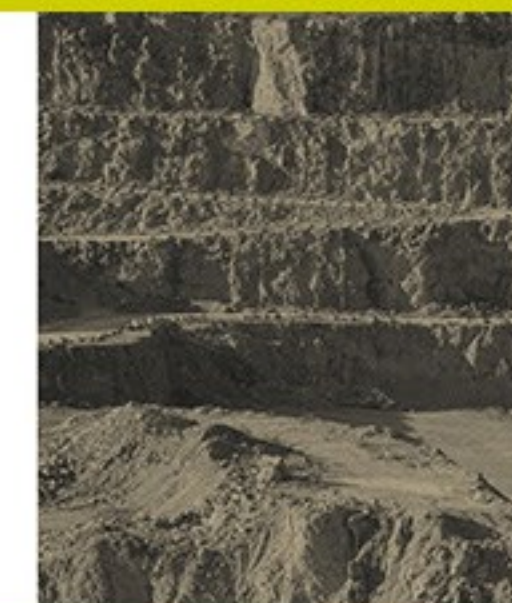
OUR TRACK RECORD:



- 1 We are operating an active online Discord community larger than the ones by Google and Microsoft combined.
- 2 We are among the top 0.0001% who have been able to drop multiple NFT projects that sold out in the bear market.
- 3 We have generated an estimated \$2M in revenue with NFTs in 2021, and increased their value almost 100x during the same period.
- 4 In 2022, we were nominated as a top 5 project in the entire NFT space as the best NFT business model, by NFT NYC.
- 5 We are the first NFT project as a decentralized autonomous organization to be incorporated as a company named ChainTech Labs, established in the Dubai International Financial Center (DIFC).
- 6 We are currently working with the Dubai Government on Web3 and Blockchain initiatives and have a major project coming up with their space program.
- 7 We have a net profit of over \$8.7M dollars in Q1-Q3 2022 with a current market cap of over 15M dollars.
- 8 We are an evangelization of one of the most reputable communities in the NFT space with top tier knowledge on Web3 experience and innovation.

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WEB3 TOKENS = NFTS

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- AND MUCH MORE...

REAL WORLD EVENTS

There is nothing in the NFT space more powerful than building a community. The best way to establish an even deeper foundation with your community is having real world events! Which gives premium access to your NFT Birdhouse Community!



Websites

Art for web

Print Design

Branding

Decks and Presentations

UI Design

UI Design

MEED

Search for challenge...



EllaBella

@ellabella

15

4

12

Challenge

Discovery

Notifications

Following

Profile

Settings

Log out



John Doe

@johndoe

12

1,280

Challenges Accepted

★ 15

Challenges Completed

4

Challenges Sent

12

Reputation

100

Following

Open Challenges



Switch to iPhone

12 \$ 0/1000 8 days



Switch to iPhone

12 \$ 0/1000 8 days



Switch to iPhone

12 \$ 0/1000 8 days



Switch to iPhone

12 \$ 0/1000 8 days

View More

Mass Challenges



Switch to iPhone

12 \$ 0/1000 8 days



Switch to iPhone

12 \$ 0/1000 8 days



Switch to iPhone

12 \$ 0/1000 8 days



Switch to iPhone

12 \$ 0/1000 8 days

View More

Past Challenges



Created by JohnDoe



Created by JohnDoe



Created by JohnDoe



Created by JohnDoe

MEED

Search for challenge...



EllaBella

@ellabella

15

4

12

Challenge

Discovery

Notifications

Following

Profile

Settings

Log out



13,570

Twitchgaming

Special Events

13.3K viewers

Closed captions

Setting

John Doe

@johndoe

Switch to iPhone

12 \$ 0/1000 8 days

Share challenge

MEED

ABOUT LOGIN SIGNUP

Login

E-mail

Password

☒ Remember-me [Forget password?](#)

Login

Not registered yet? [Create an Account](#)

Or Sign in with

G

f

t

Challenge someone or get ready to be Challenged!

Do a backflip!

Challenged by



JohnDoe

@johndoe

15

4

12

\$228,0

Challenge Link

[https://meed.app/challengelink](#)

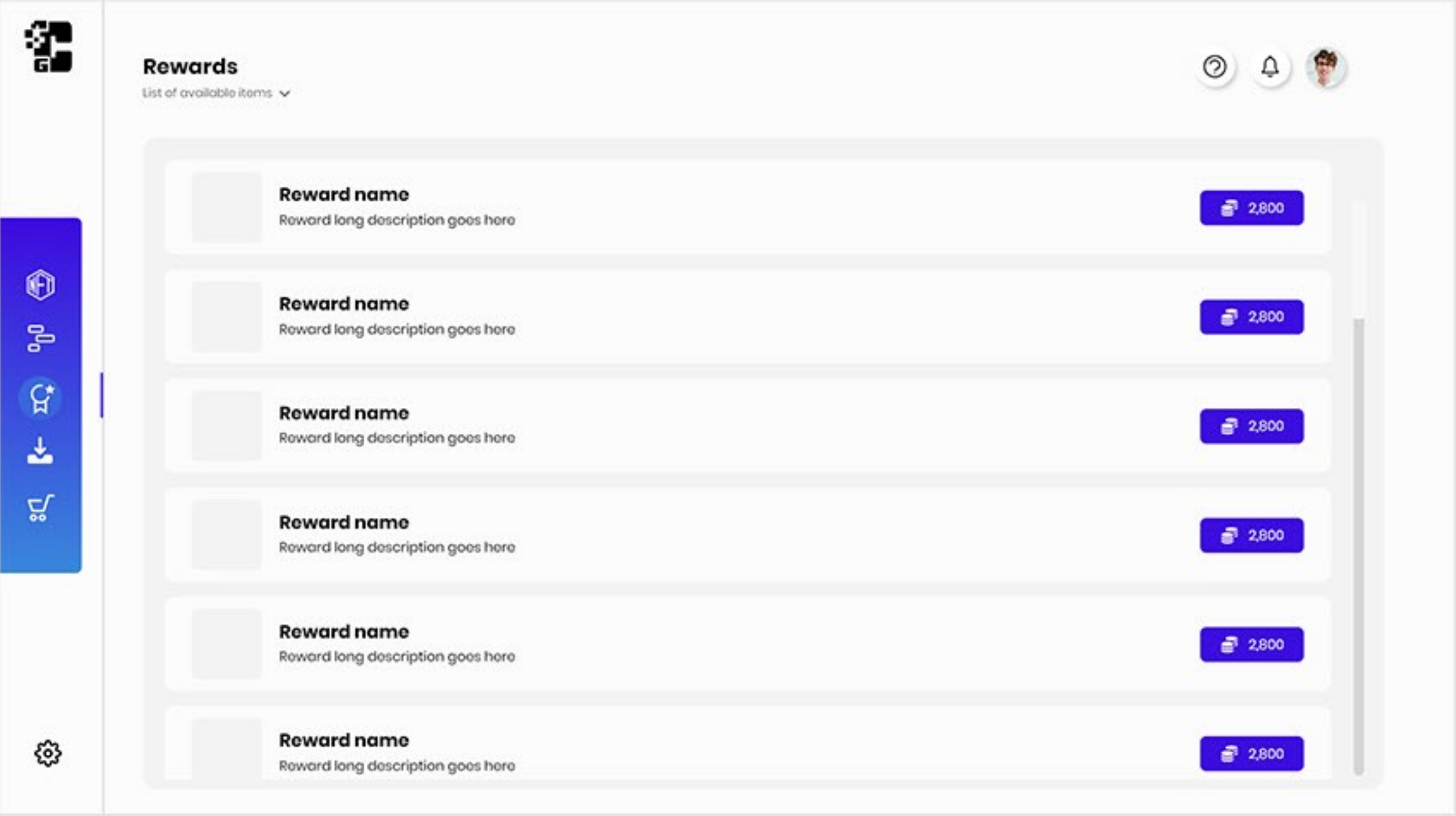
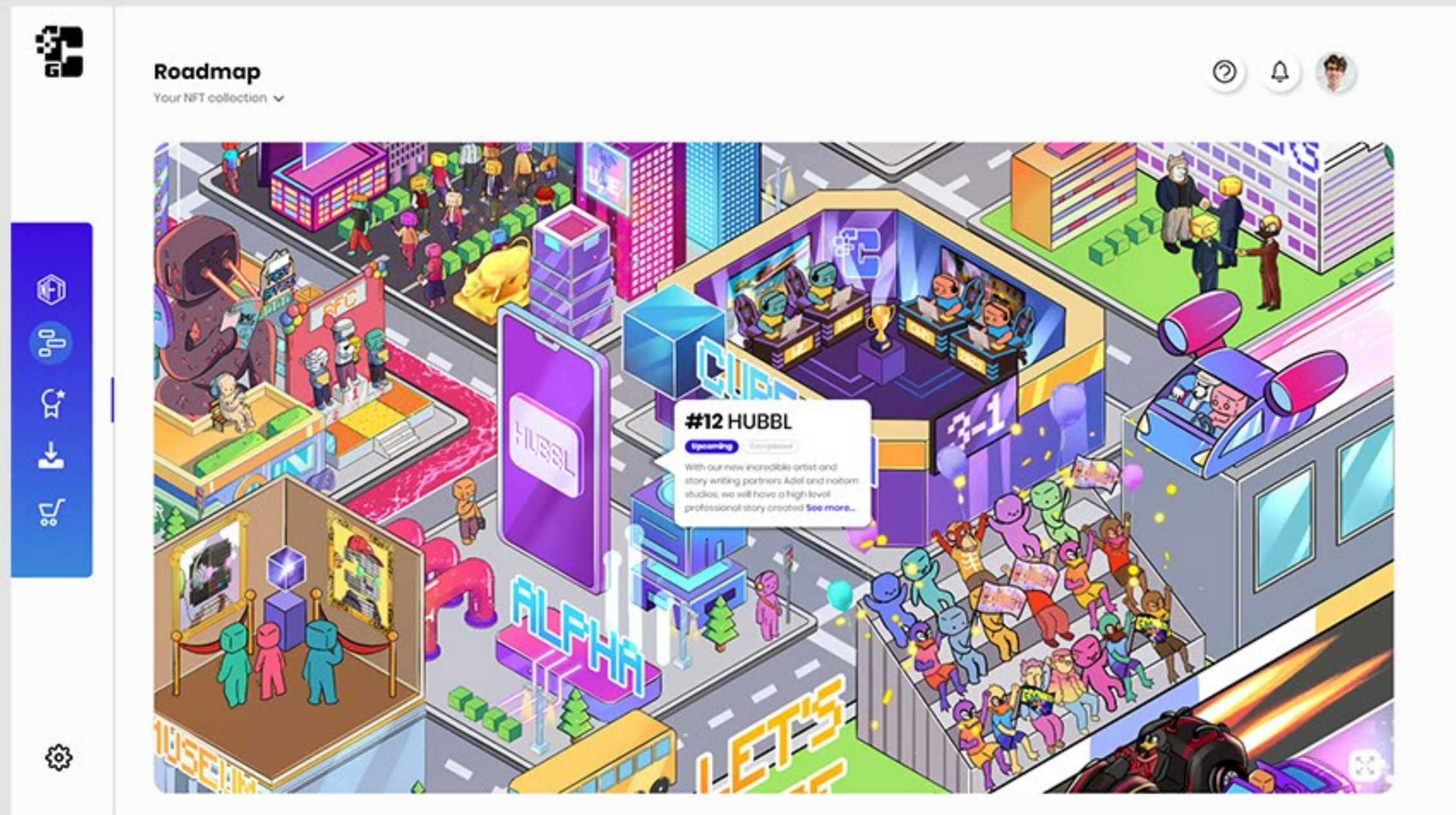
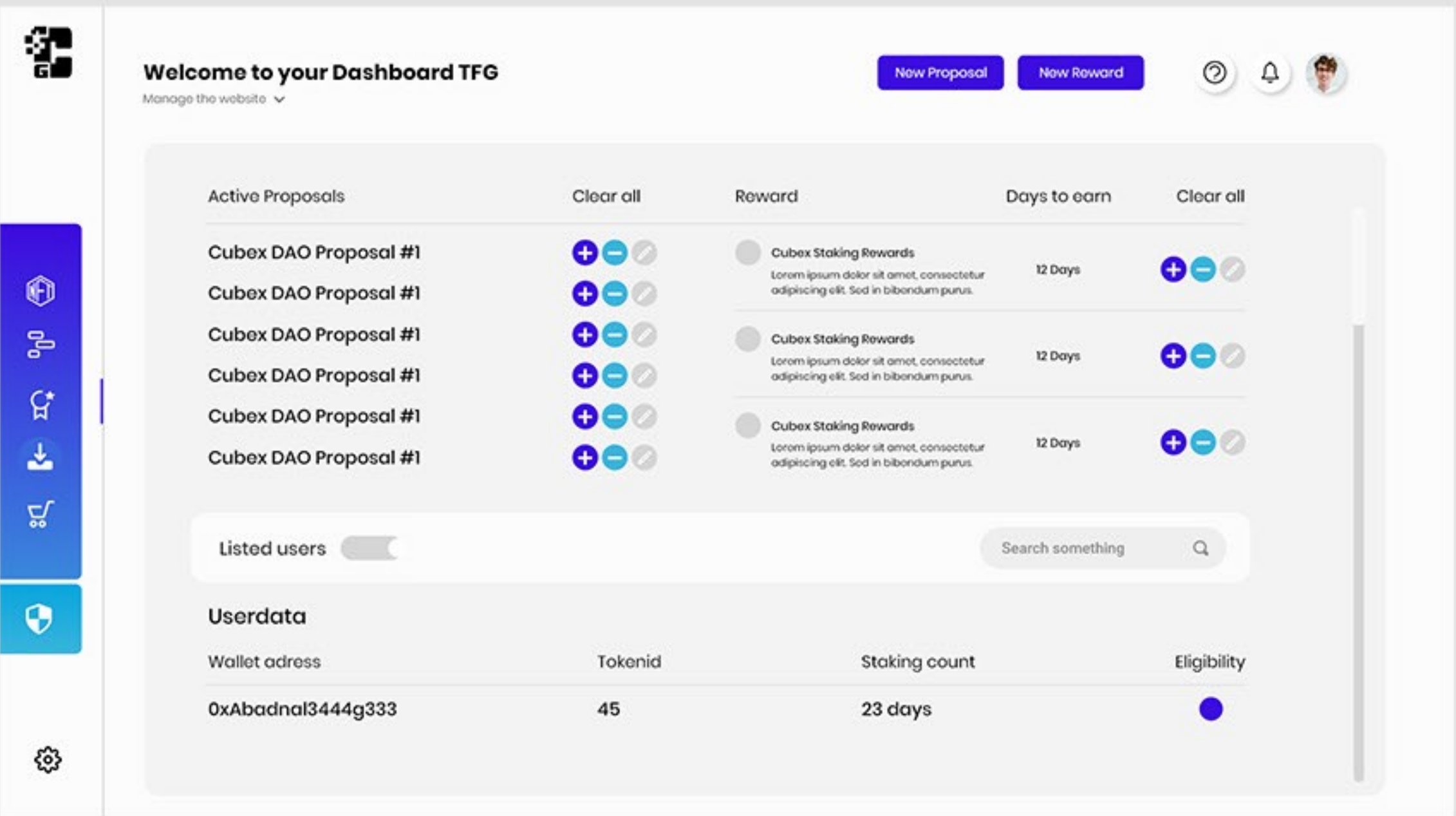
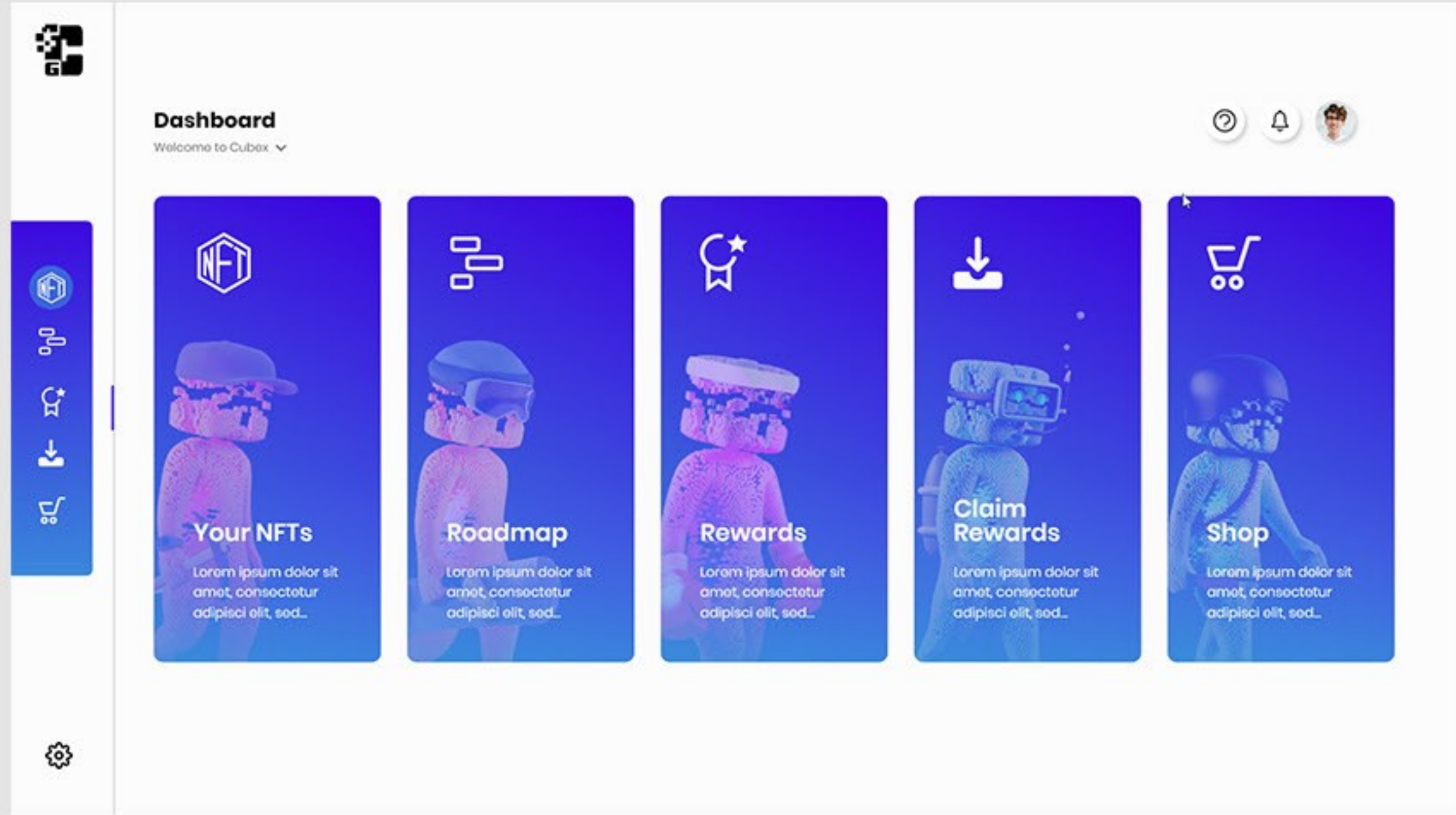
Accept ✓

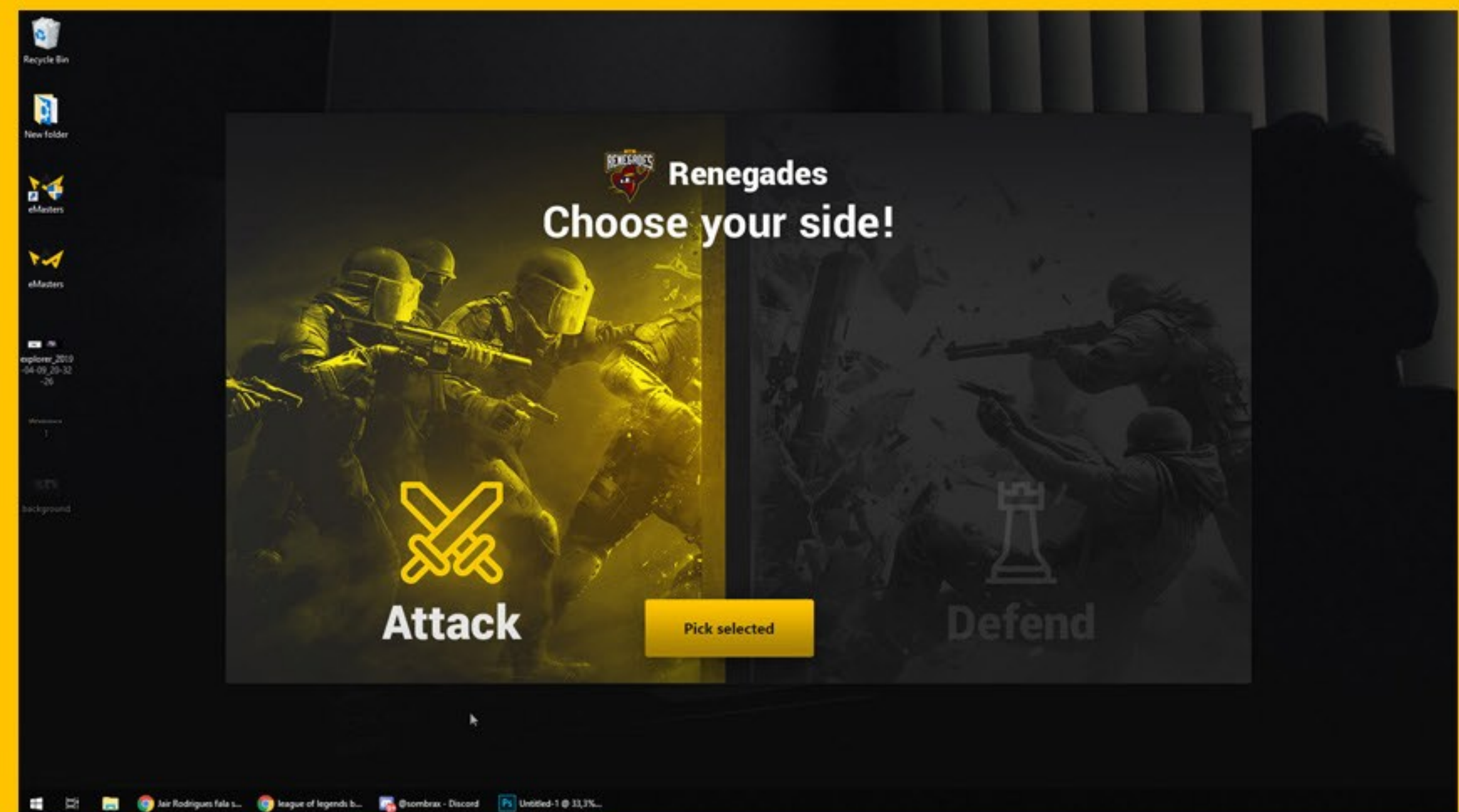
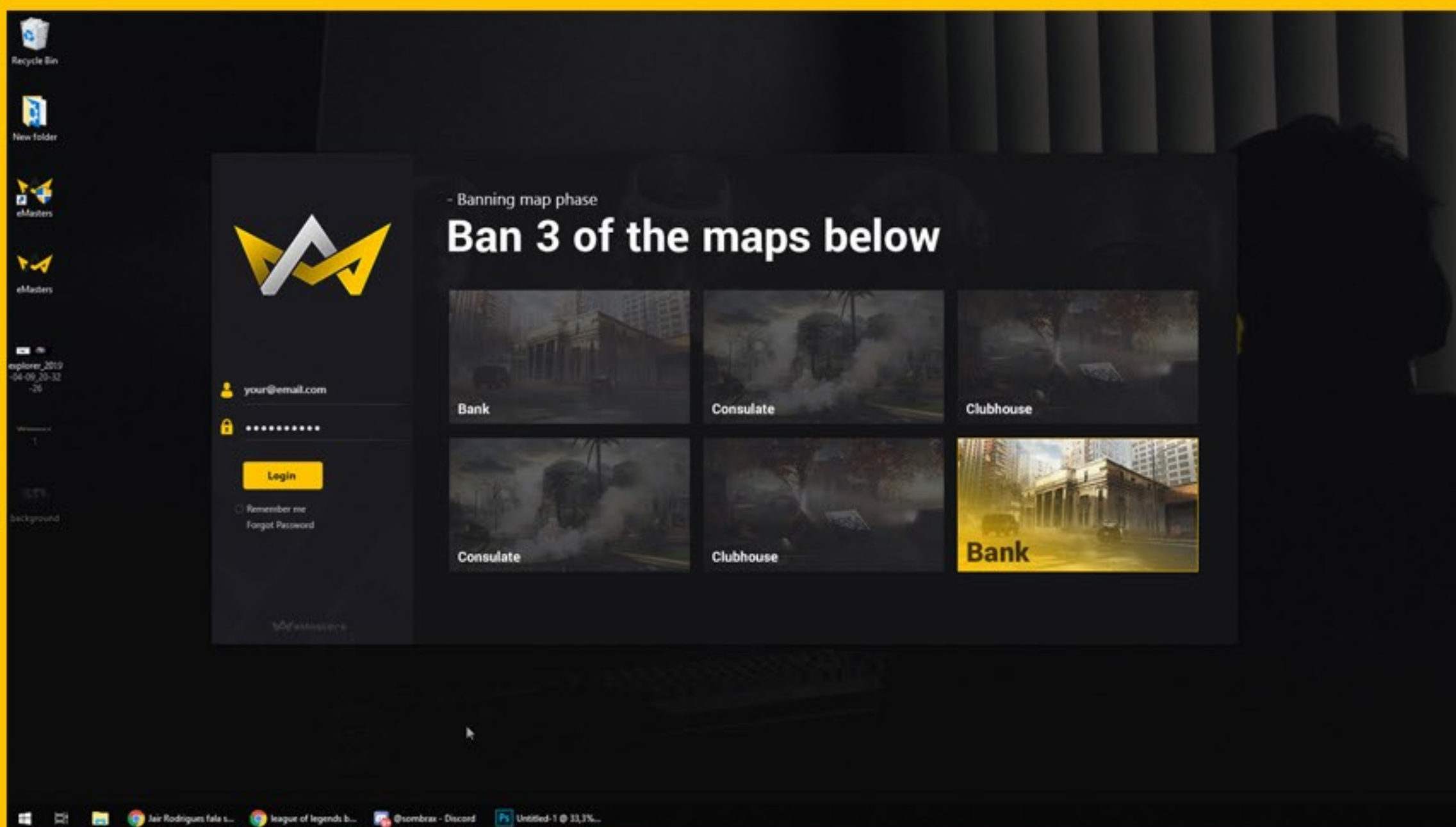
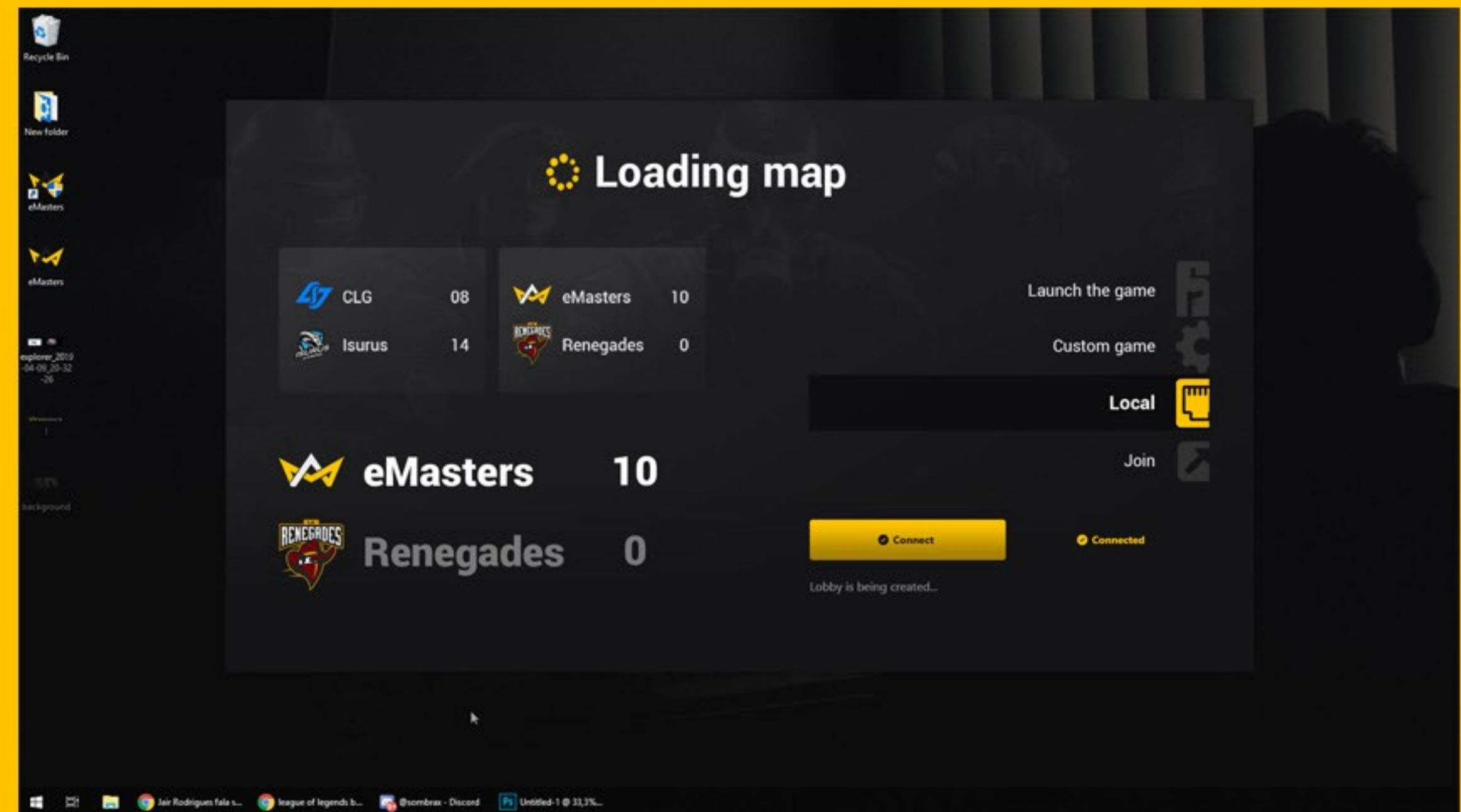
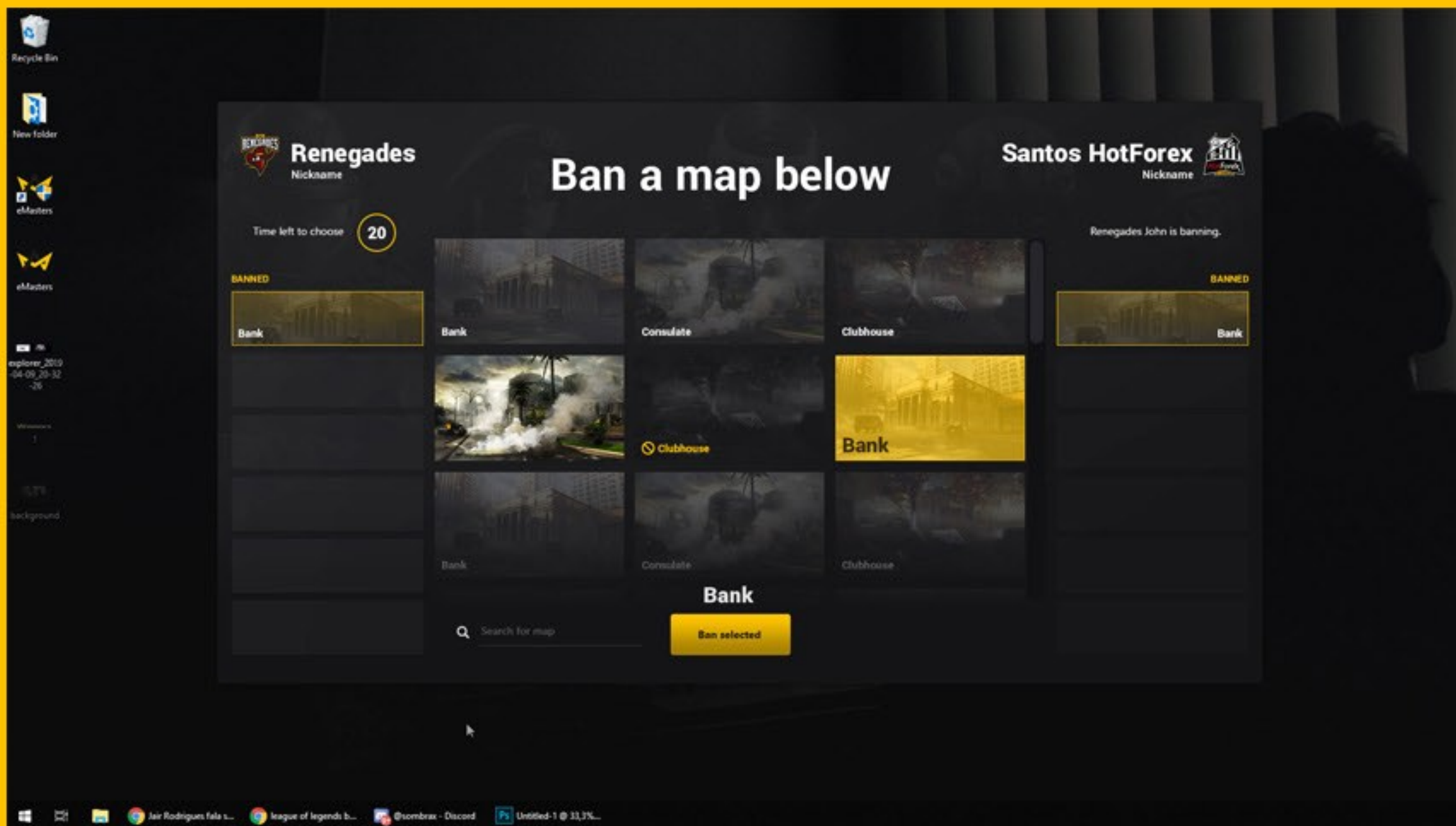
Reject ✕

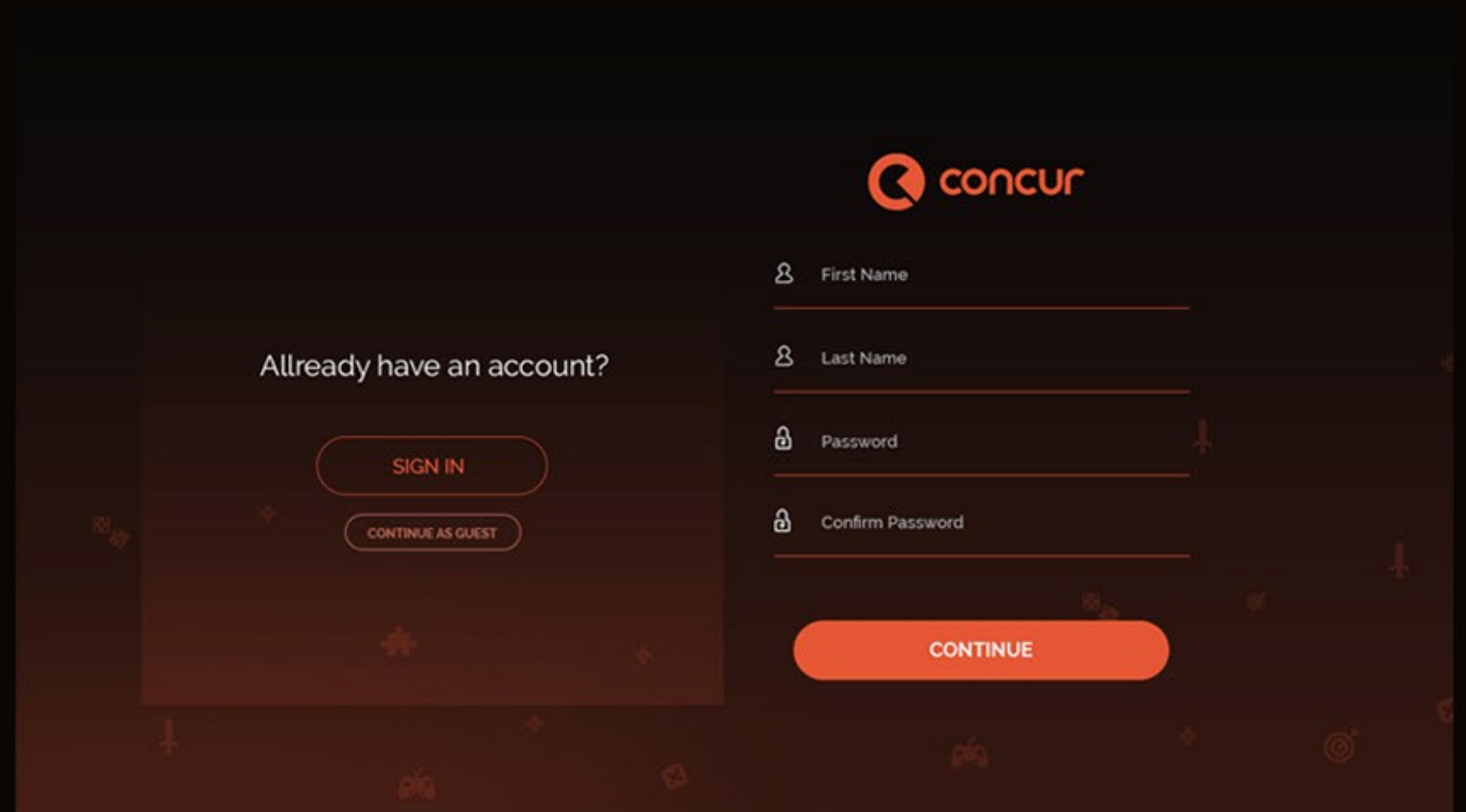
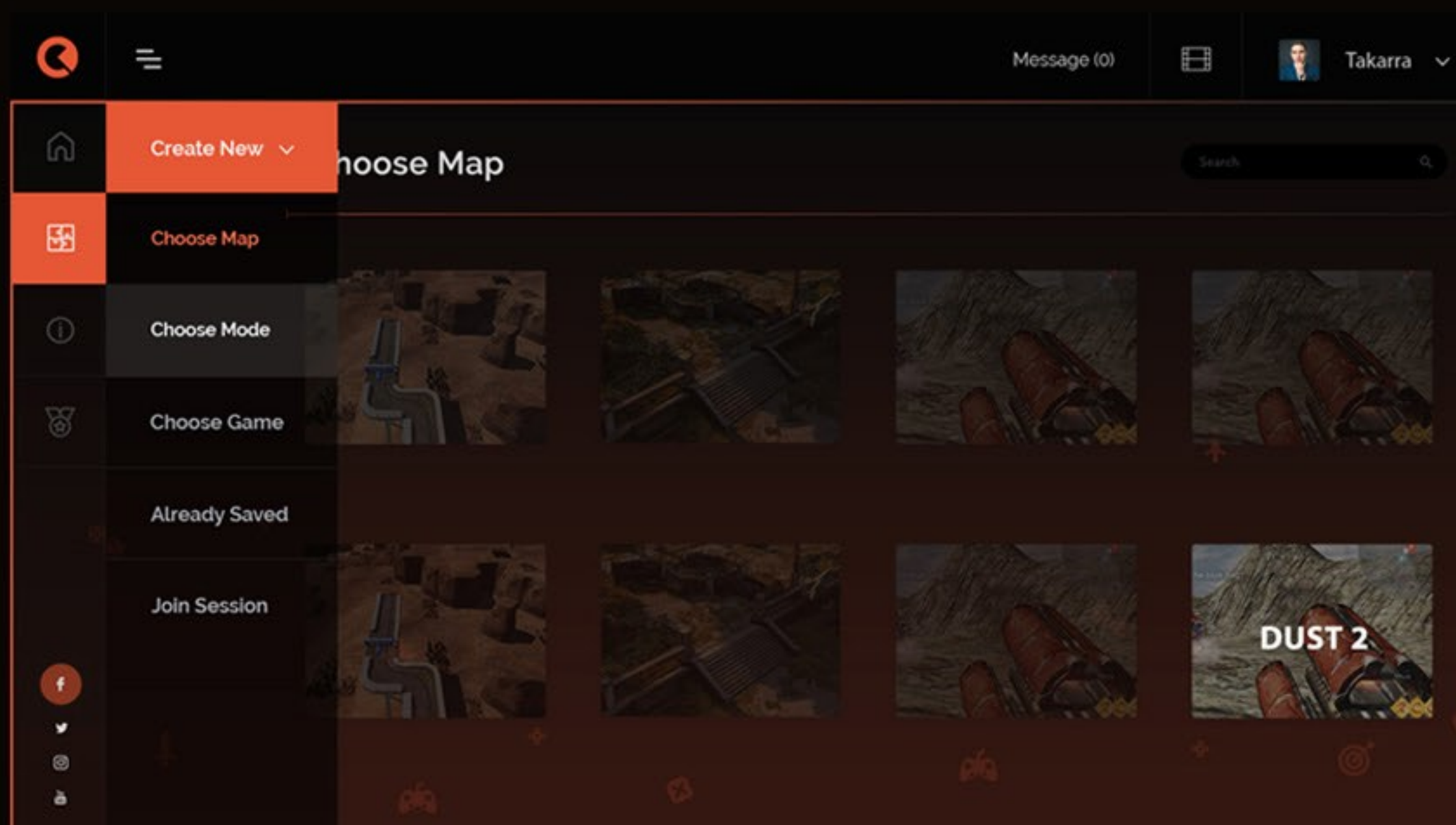
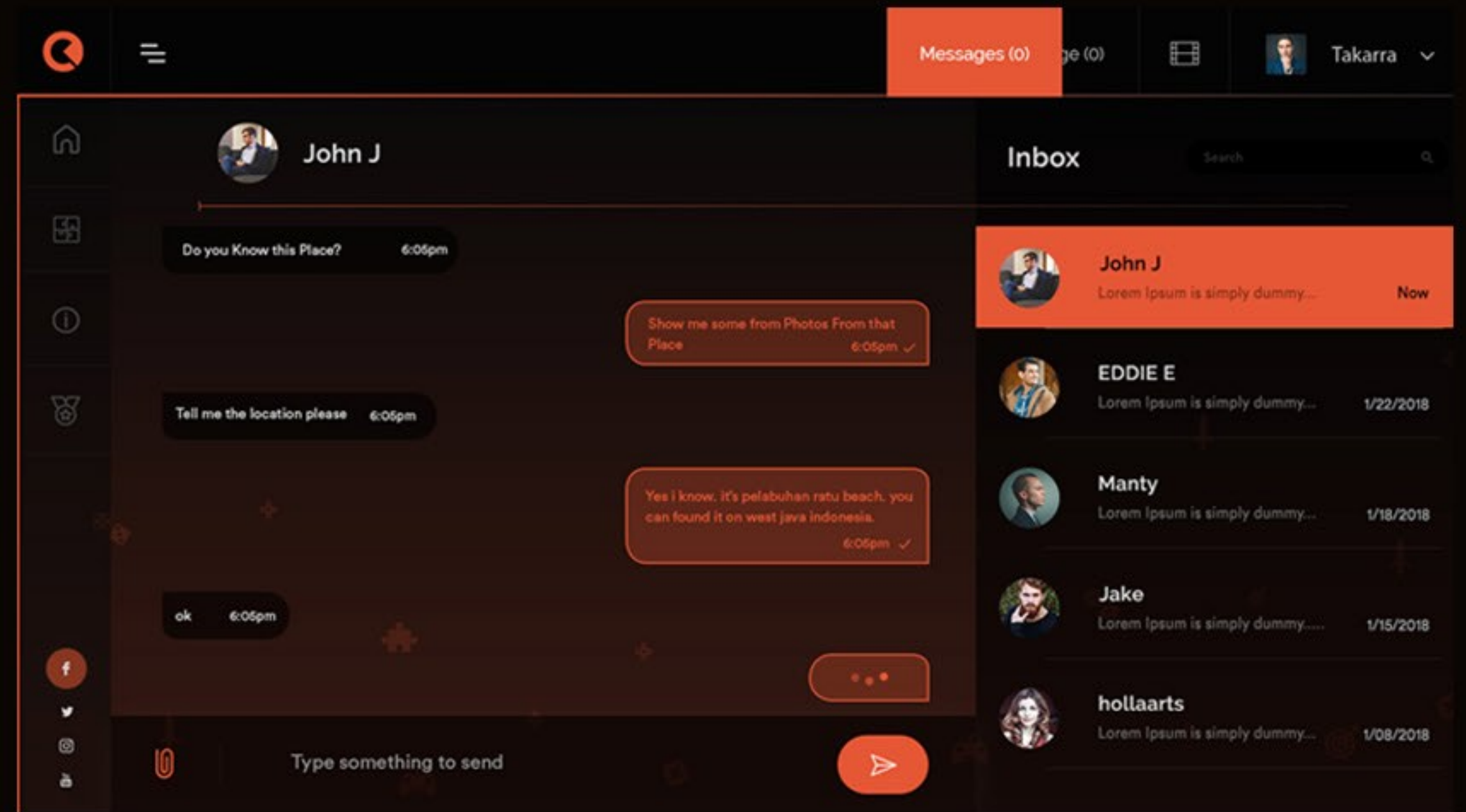
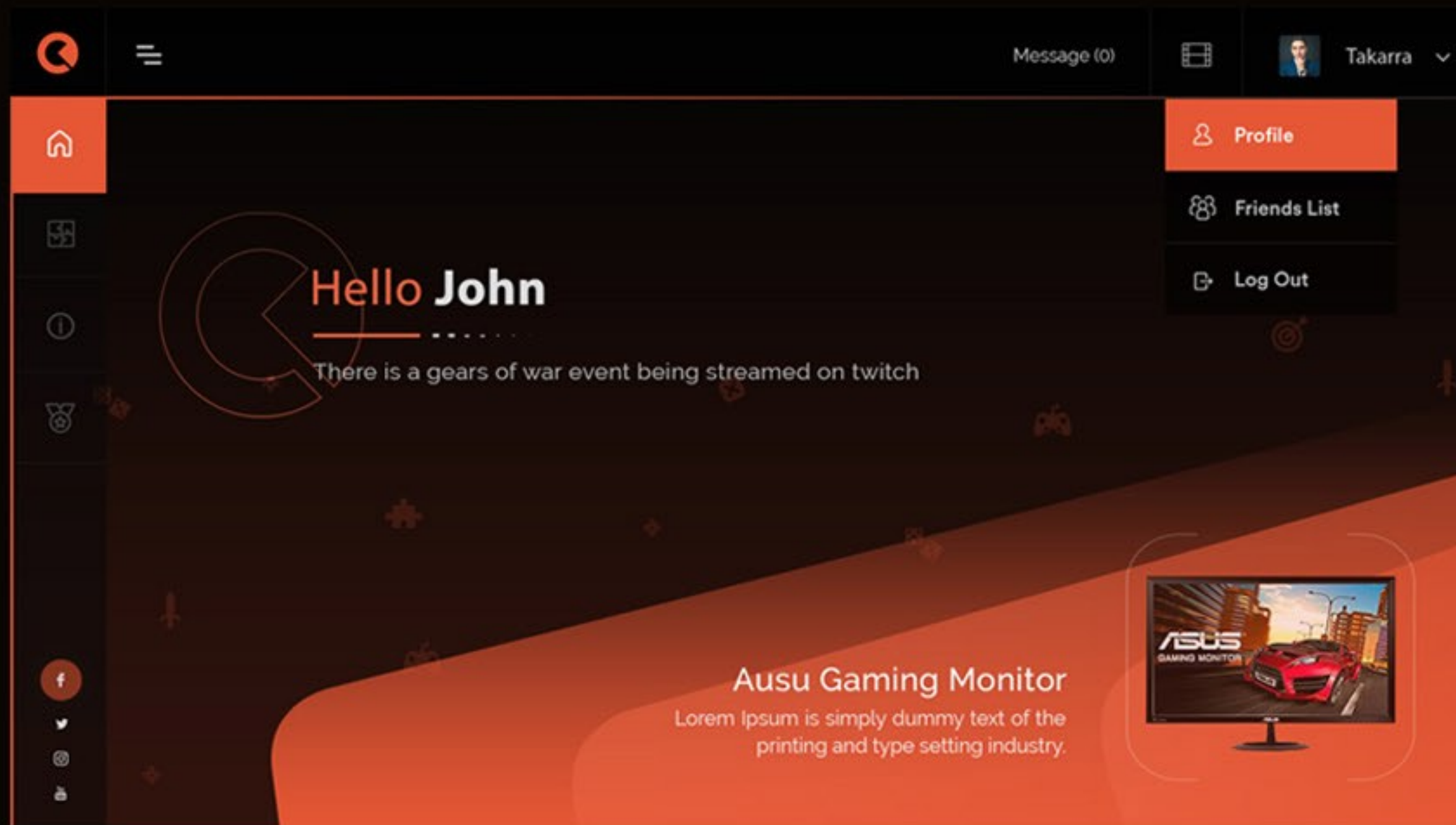
Time remaining

02:12:24:02

Sign up/log in to claim this challenge















Messages (0)





End Session

Invite Friends

John J
Lorem Ipsum is simply dummy...

Invite

EDDIE E
Lorem Ipsum is simply dummy...

Invite

Manty
Lorem Ipsum is simply dummy...

Invite

Jake
Lorem Ipsum is simply dummy....

Invite

hollaarts
Lorem Ipsum is simply dummy...

Invite







Save Button





Message (0)



Takarra





Profile

Profile Picture



First Name

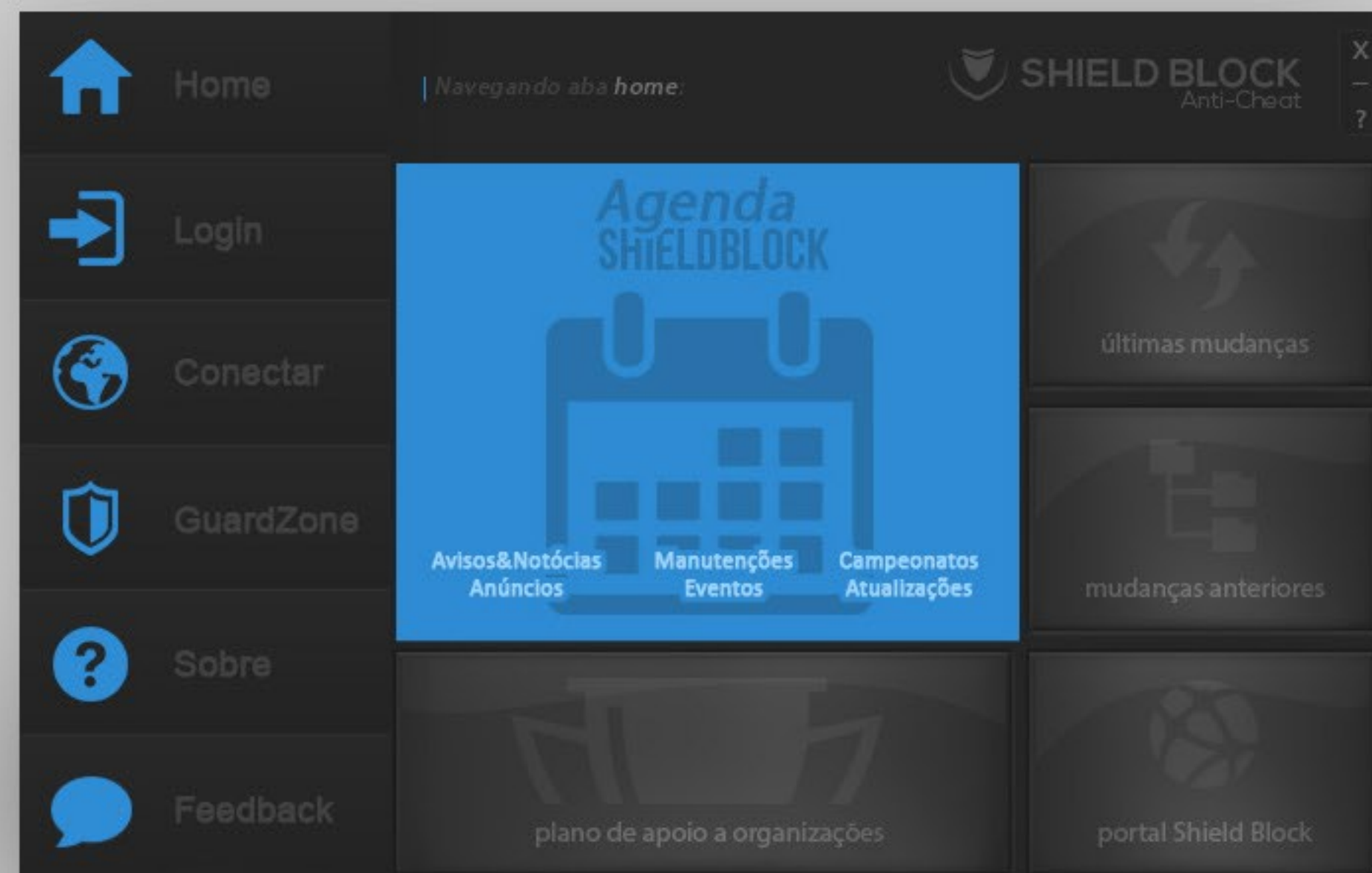
Last Name

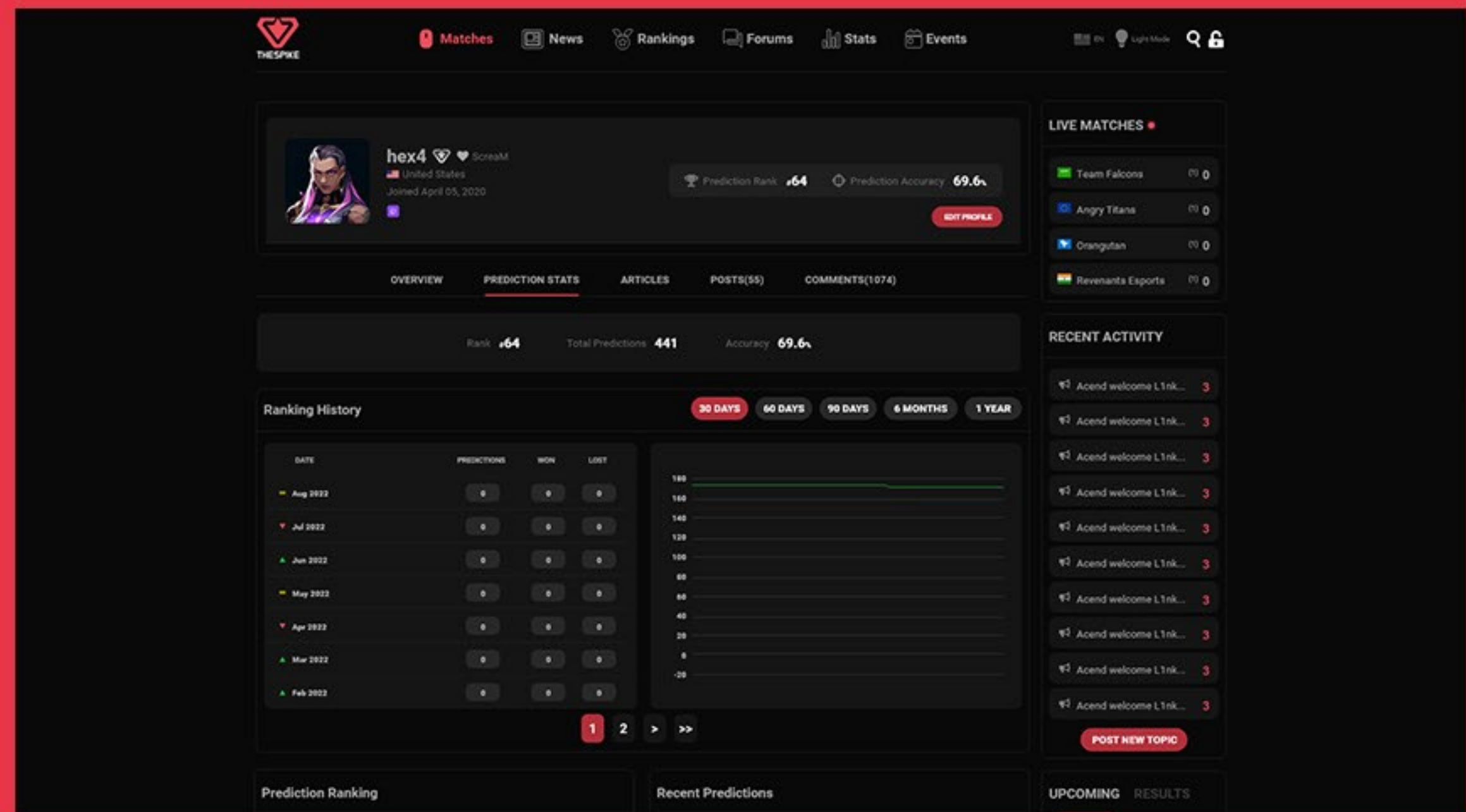
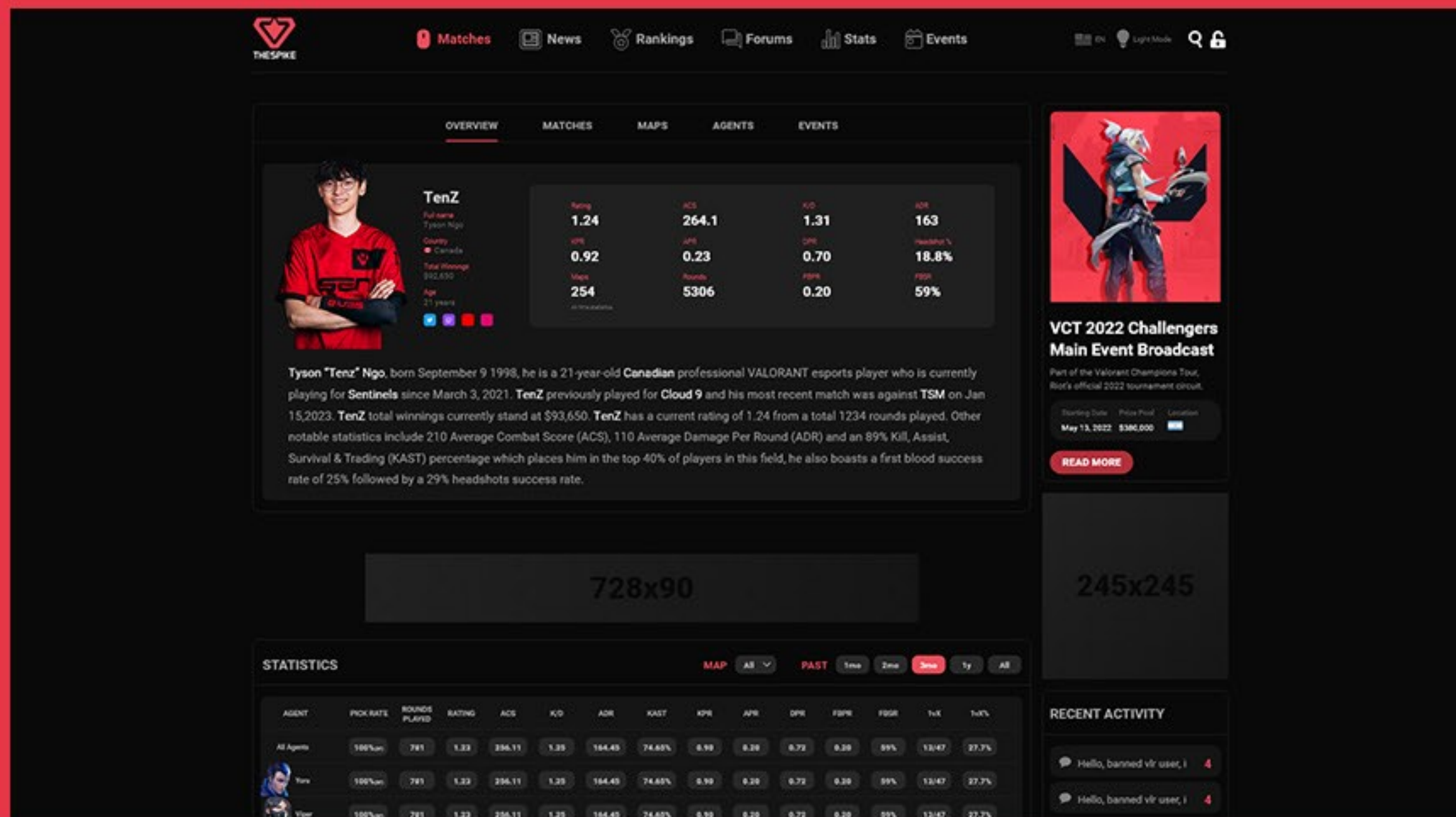
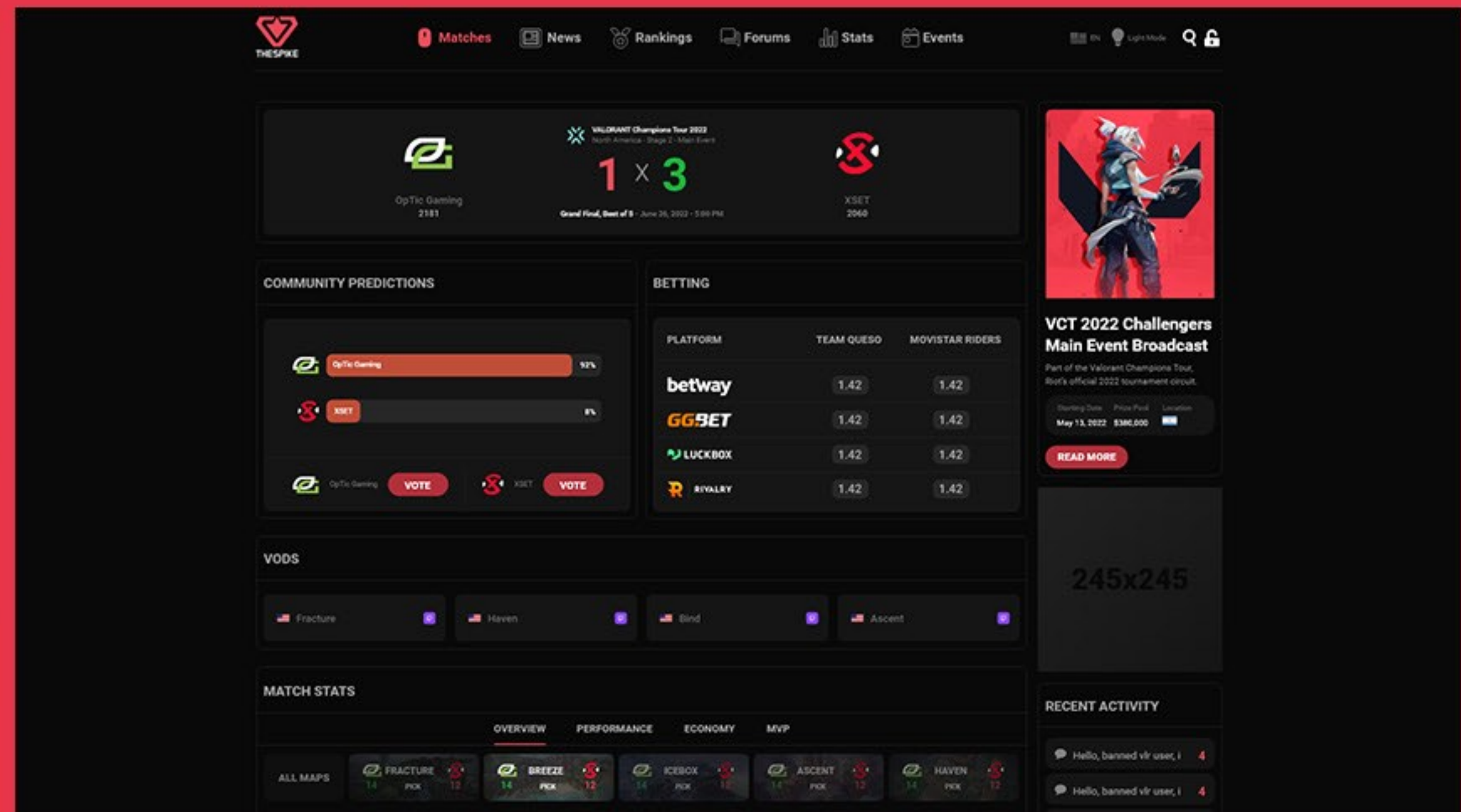
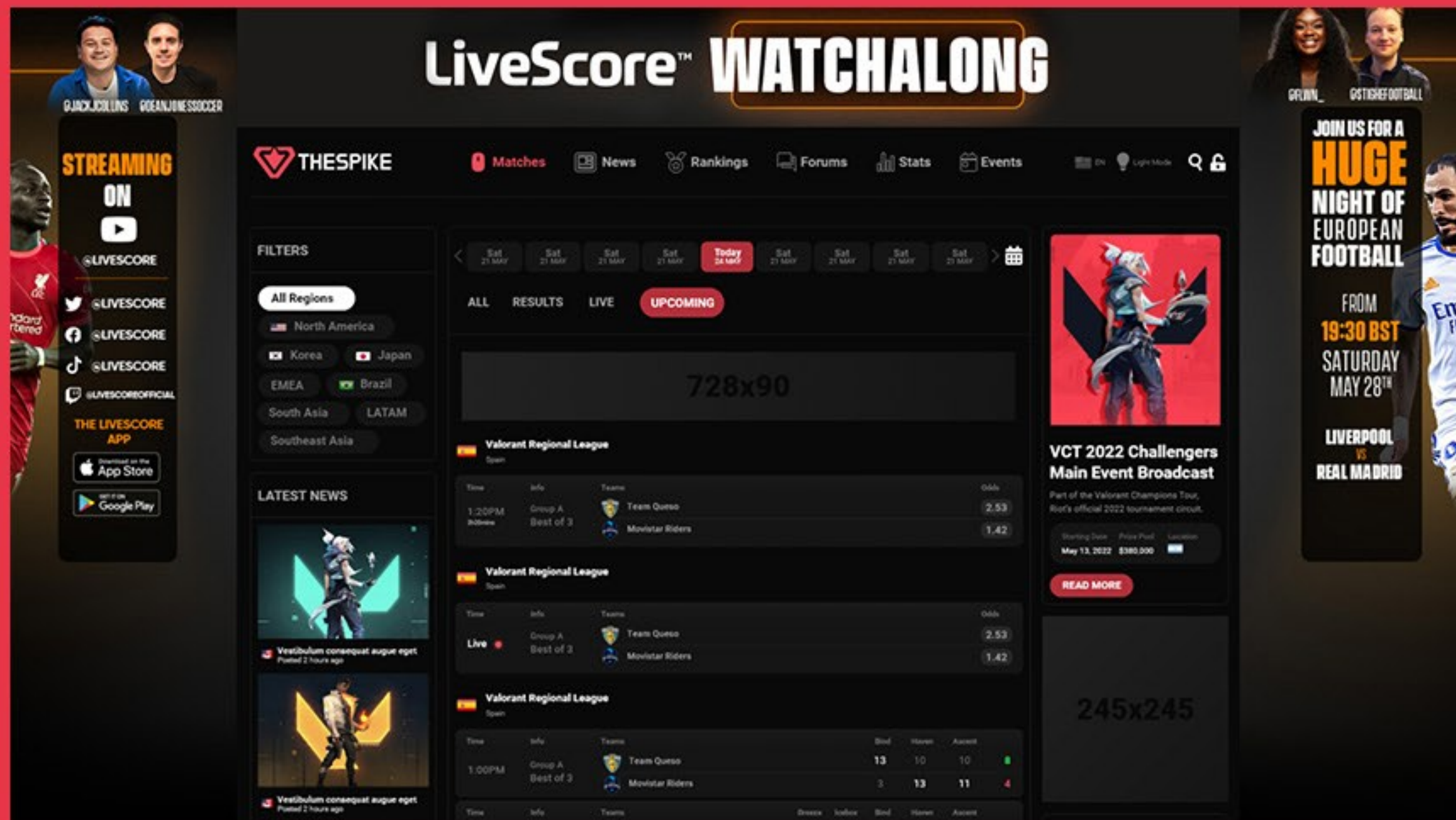
Change Password

Old Password

New Password

Confirm Password





Thank you!

www.id820.net

id@id820.net

+55 11 95777-1667